

What is AESA?

The mission of the Association of Educational Service Agencies is to support and strengthen regional educational service agencies by:

- Serving as a national voice for educational service agencies;
- Providing professional growth opportunities, technical assistance, advocacy and research;
- Helping member agencies promote, distribute, and leverage their knowledge, products, and services; and
- Assisting in the establishment of educational service agencies.

How did AESA originate?

In 1976, some 40 ESAs from several states came together to form the National Organization of County, Intermediate, and Educational Service Agencies to assist one another and share ideas, programs, and issues to further regional educational service agency programs. Since that time, the organization has changed its name, expanded its programs and services dramatically, and grown to 553 member agencies in 44 states.

Where is AESA's Office?

AESA operates a virtual association by relying on volunteerism and contracting around the country for its journal, newsletters, conference support, legislative support, financial services, legal services, and special needs. This allows AESA to provide dynamic and cost-effective services to its members across the country.

Association of Educational Service Agencies

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Arlington, VA 22203-1730

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www.aesa.us • email:info@aesa.us



How is AESA organized, administered, and governed?

AESA is organized into four geographic regions—eastern, central, southern and western. The association is governed by a 12-member executive council and the past president. In order to maintain twelve council members and have four-year terms of office, each region elects council members three out of four years.

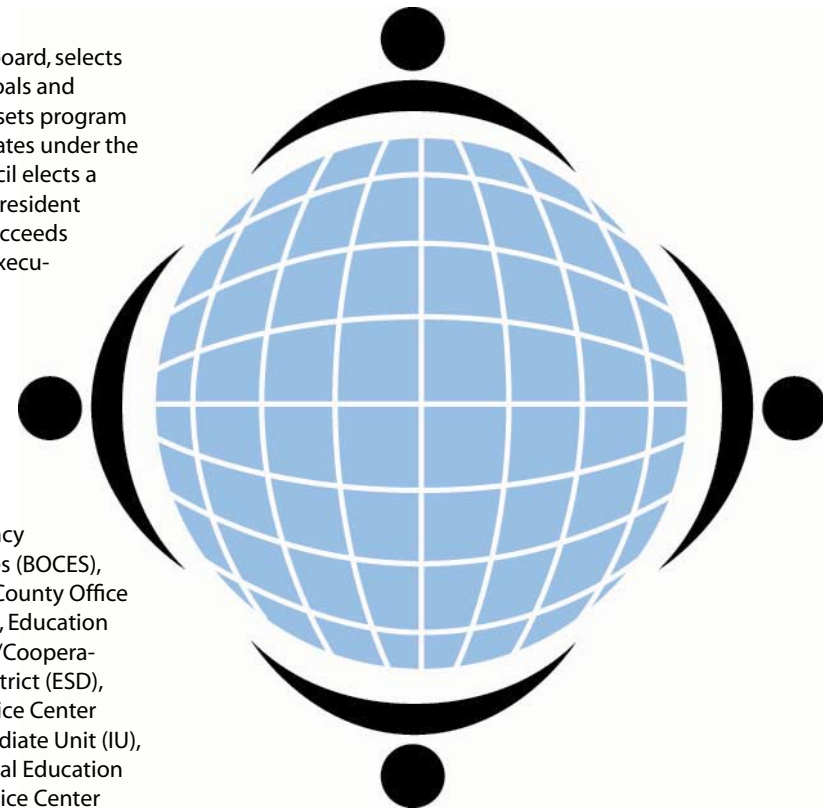
The executive council serves as the governing board, selects the executive director, sets policy, establishes goals and long-range plans, approves the annual budget, sets program priorities, approves the annual report, and operates under the member-adopted association bylaws. The council elects a president for a one-year term, as well as a vice president who presides in the president's absence and succeeds to the presidency. AESA is administered by an executive director who is employed by the council.

What organizations does AESA serve?

The names of member agencies vary from state to state. Examples include: Area Education Agency (AEA), Board of Cooperative Educational Services (BOCES), Cooperative Education Service Agency (CESA), County Office of Education (COE), Educational Cooperative (EC), Education Service Agency (ESA), Education Service Center/Cooperative/Commission (ESC), Education/al Service District (ESD), Education Service Unit (ESU), Intermediate Service Center (ISC), Intermediate School District (ISD), Intermediate Unit (IU), Regional Educational Cooperative (REC), Regional Education Service Agency (RESA), Regional Education Service Center (RESC), Regional Office of Education (ROE), Regional Resource Center (RRC), or Service Cooperative (SC). However, their common characteristic is the delivery of high quality, cost-effective support programs for local schools and districts. By working cooperatively, districts can share costs rather than fund duplicative programs. This enables local districts to direct more resources to the classroom and by decreasing administrative and support costs.

Association

of Educational Service Agencies



AESA Membership Information

Membership Form

Please complete this application form and return to AESA at 801 N. Quincy Street, Suite 750, Arlington, VA 22203-1730; or fax to: (703) 807-1849.

Name: _____

Title: _____

Agency/Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

Web Page: _____

Type of Membership:

- Regular Business
 Institutional Associate

Date: _____

Executive's Name: _____

Executive's Signature: _____

Number of students enrolled in local districts served: _____

(If applicable)

Method of Payment:

- Master Card American Express
 Visa Check (Enclosed)
 Please send invoice

Credit Card Number: _____

Expiration Date: _____

Name as it Appears on Card: _____

Credit Card Billing Address (if different from above):

Signature _____

What specific services does AESA provide?

AESA creates learning and growth opportunities for educational service agency (ESA) executives, board members, and staff. AESA provides leadership and support to enhance advocacy for collaborative educational programs and systems.

Professional Development. AESA sponsors national conferences, workshops, and seminars to support innovative educational programs. Each year, AESA provides:

- AESA Annual Conference
- Educators' Call to Action: Federal Advocacy Conference
- AESA Foundation's Summer CEO Conference
- International linkages with ESAs in the Netherlands, Belgium, Scotland, and other countries

Government Relations. AESA works with congressional members, their staffs and various agencies to influence legislation on behalf of education. AESA hosts a Governmental Relations Committee meeting in January each year to determine the AESA Federal Legislative Agenda.

Research and Publications. AESA publishes information in support of ESAs including *Perspectives: a Journal of Research and Opinion about Educational Service Agencies*; *AESA News*, a newsletter published every two months to report on national issues and membership activities; and the AESA on-line newsletter.

Business Partnerships. AESA is the recognized marketing channel for access to K-12 school districts. AESA partners with private businesses to (1) evaluate products and services developed for school districts, (2) recommend products and services to school districts, and (3) create additional revenues for ESAs.

Membership Networking. AESA fosters opportunities for sharing programs, ideas, concerns, and successes among ESAs.

ESA Advocacy/Technical Assistance. AESA provides information and resources to address regional, state, and Federal education issues.

AESA Foundation. The AESA Foundation has a goal of creating a constant source of funding for sustaining AESA's highest priorities and expanding programs and services.

Web Site. The AESA Web site (www.aesa.us) is designed to provide current information and linkages that are critical to ESAs.

How does an entity join?

Regular Membership. Specifically for educational service agencies (ESAs), regular membership includes all professional development, legislative advocacy, publications, technical assistance, and reduced registration costs. When an agency joins AESA the membership includes the staff members, board members, and the superintendent/CEO, who is the voting member for the agency. Superintendents/CEOs are eligible for council seats. AESA offers two types of regular memberships:

- **Statewide Membership.** When all of the ESAs in a state join, each agency enjoys a substantial reduction in membership fees. If the ESA system is operated by the state, each office in the state is treated as a separate entity for membership.
- **Individual Membership.** Agencies may join individually even when all ESAs in the state are not members.

Business Membership. For businesses interested in working with regional service agencies. Benefits include publications, conference participation and sponsorships, and access to the directory of ESA Membership. A copy of the electronic membership directory is available for an additional fee.

Institutional Membership. For organizations that are not ESAs, but have an interest in supporting regional education programs. Institutional memberships include publications, conference participation, and access to the directory of ESA Membership.

Associate Membership. For an individual who has retired from an ESA and who has a continued interest in supporting educational service agencies. Benefits include publications, conference participation, and access to the directory of ESA Membership.

How much are AESA dues?

To obtain a list of the current dues for each category, please go to:

www.aesa.us/joinaesa.html