



Summer CEO Conference

53 Hotchkiss Grove Rd.
Branford, CT 06405-5409



July 21-24, 2008
registration information

"Building AESAF Success Through Design and Innovation"

*Consider
Bringing a
Team of Three
Colleagues*

The CEO Leadership Conference presented
by the AESAF Foundation will be held
July 21-24, 2008 in the Mountains of Colorado





Summer CEO Conference July 21-24, 2008

During this year's conference, we will focus on design and innovation.

Beginning with questions such as:

- How does an organization know it needs design or innovation?
- What is the difference between design and innovation?
- What role does leadership play in design and innovation?

We will feature presentations from ESA's around the country on a variety of subjects: innovations in products and services, delivery modes, organization structures and management process. There will be plenty of opportunities for conversation with your peers from around the country.

We hope you will consider bringing a team of people to this event. It will be a lot easier to consider redesign of your agency if you have colleagues who have been through this experience with you.

As in the past Summer CEO Conferences, we will have great opportunities for fellowship and some great music! Join us!

"Building AESA Success Through Design and Innovation"

1 Tentative Agenda

Monday, July 21

- 4:00 p.m. Registration Opens
- 6:00 p.m. Welcome Reception / Dinner Event (*Spouse/Guests Welcome-additional fee*)

Tuesday, July 22

- 7:00 a.m. Registration Opens
- 7:30 a.m. Continental Breakfast for Conference Registrants
- 8:30 a.m. Session I – Overview/Presentations
- 12:00-1:15 p.m. Luncheon for Conference Registrants
- 1:30-4:30 p.m. Session II – Panels/Roundtables
- 5:30 p.m. Leave for Dinner at the 4 Eagle Ranch (*Spouse/Guests Welcome-additional fee*)

Wednesday, July 23

- 7:30 a.m. Continental Breakfast for Conference Registrants
- 8:30 a.m. ESA Presentations/Panels/Roundtables
- 12:00-1:15 p.m. Luncheon for Conference Registrants
- 1:15-4:15 p.m. Group Work
Dinner (*on your own*)
- 8:00 p.m. Entertainment in the Summer CEO Tradition

Thursday, July 24

- 7:30 a.m. Continental Breakfast for Conference Registrants
- 8:30 a.m. **Leader to Leader Interaction**
 - AESA Council President – **Bob Witten**
 - AESA Executive Director – **Brian Talbott**
 - Complete conference proceeding
 - Next Steps
- 11:45 a.m. Conference Adjourns

2 Register for Conference – Register online (www.aesa.us) with credit card to save time and money!

3 Hotel Reservations

Vail Mountain Resort and Spa – Visit <http://www.vailmarriott.com> to read more about this beautiful hotel and surrounding attractions. You may make room reservations directly with the hotel by calling 1-800-648-0720. Room rates are \$179.00/night. Please mention "AESAFUNDATION" and the dates of your arrival and departure for the conference rate.

4 Rental Car Reservations

AESA's preferred car rental agency is Avis 1-800-331-1600 or www.avis.com
The Avis Worldwide Discount (AWD) number for the conferences is **J790252**.

5 Suggested Airports

Participants can fly into the Vail Eagle County Regional Airport (EGE) 35 miles to hotel or into the Denver International Airport (DEN) 127 miles to hotel.

Register online (www.aesa.us) with credit card to save time and money!



"Building AESA Success Through Design and Innovation"

CONFERENCE REGISTRATION FORM

If not registering online (www.aesa.us), please fill out and fax or mail

Name _____

Name for Badge _____

Work Phone _____

E-mail Address _____

Organization _____

Address _____

City/ST/Zip _____

Will Spouse/Guest Attend? Yes No # Guests _____

Spouse/Guest Names _____

Special requests / Food allergies _____

Cancellation Policy: Cancellations made in writing on or before June 20, 2008 will be refunded in full, less a \$100 per person processing fee. Cancellations may be emailed (pyoung@aesafundation.com), faxed (203-483-7550) or mailed (AESAFUNDATION, 53 Hotchkiss Grove Rd., Branford, CT 06405-5409).

Breakfast and Luncheons are limited to conference registrants with cost included in registration fee.

Monday, July 21

Dinner

Registrant – Cost included in registration fee

Spouse/Adult Guests.....\$40 x ____ = _____

Child (11 and under).....\$20 x ____ = _____

Tuesday, July 22

Dinner (at the 4 Eagle Ranch)

Registrant – Cost included in registration fee

Spouse/Adult Guests.....\$40 x ____ = _____

Child (11 and under).....\$20 x ____ = _____

Wednesday, July 23

Dinner (on your own)

Conference Registration Fee:

Pay with credit card \$390

Pay with check or purchase order **or** \$420

Total

Payment – AESA accepts – MasterCard VISA American Express

Name on card _____

Card number _____ Expiration: ____/____

or Make checks or purchase orders payable to AESA

Fax or Mail registration to
AESAFUNDATION Attn: Summer CEO Conference Registration
53 Hotchkiss Grove Rd., Branford, CT 06405-5409
Phone 203-481-4063 • Fax 203-483-7550