



August 19, 2013

Dear Member,

AESA National Awards - Nominations Close Soon!

Nominations for AESA's four national awards to recognize outstanding contributions to educational service agency programs at the regional, state, and national levels will close on Friday, August 23, 2013. The nomination information, guidelines, and forms are available on the AESA website at: http://www.aesa.us/cms_files/resources/2013_National_Awards.pdf

The awards will be presented during the 2013 Annual Conference at the JW Marriott in San Antonio, Texas, December 4-7, 2013. The four awards are:

- Justus A. Prentice - for executive leadership in the advancement of educational service agency programs
- Walter G. Turner - for outstanding contributions in the advancement of educational service agency programs
- E. Robert Stephens - for research that advances the understanding of educational service agencies
- Brian L. Talbott - for outstanding contributions through innovative technology support

More complete information and criteria for each of the awards can be found on the AESA website. Please consider nominating a candidate for one or more of these awards!

AESA Educators Call to Action Conference in D.C.

Join us for a very informative conference September 24-26, 2013 in Arlington, VA. Our panels of congressional staff members will address three key areas of interest to K-12 educators: ESEA, Budget/Appropriations, and Perkins. Members of these panels are invited due to the key position their member of Congress plays in moving these important issues. After the panel briefings, you will be off to Capitol Hill for visits to your members of Congress and their staff. Attendees can schedule visits with their congressional representatives.

On Thursday, September 26th, we will have a presentation from FCC Commissioner Jessica Rosenworcel who was sworn in, in May of 2012. She has declared herself as a champion of the schools and libraries program of the FCC's Universal Service Fund (more commonly known as E-Rate). Her past role as Counsel to the Senate Commerce Committee has prepared her well for this task. Her four-step program of improvements includes:

1. Increasing E-Rate funding
2. Providing every school access to 100 megabits per 1000 students by the 2015 school year
3. Encourage and institute new and creative public-private partnerships
4. Simplify the process for applicants

In addition, Attorney Chris Lott of Hogan Lovells will offer the always popular review of educational issues before the Supreme Court and the various Federal district courts.

All in all, it will be an exciting event. To join us, go to www.aesa.us for the brochure and to register! Hotel information can be found in the brochure!

New CEO Orientation - October 6-8, 2013

New to the role of ESA CEO in the past couple of years, or even sooner? This is a great event to see the "big picture" and how your position relates to others in the country. It is a good opportunity to build your network and find other leaders to learn and grow with.

- Learn the history of ESAs
- Understand their contemporary challenges
- Get answers to your most pressing leadership questions
- Work directly with and learn from national ESA leaders
- Start building your professional network of ESA leaders
- [Contact us for more information.](#)

ESA Board Member View of AESA Annual Conference

"The AESA Annual Conference is a MUST go to conference for ESA board members. First, it's always well planned and staged in a comfortable setting.

Secondly, this unique organization, AESA, has a unique membership of ESAs from 45 of the 50 states, with each state having a unique system of governance and operation for their ESAs. From this uniqueness, comes tremendous creativity, opportunity for networking, and an abundance of

potential collaboration, all geared at improving the learning opportunities for our children.

Finally, AESA members seem truly focused on solutions, not problems. The conference always has interesting and informational small group and keynote presentations, many of which provide participants with valuable take home and implementable solutions and/or services. Many of the keynote presenters commit to staying at the conference and engaging in networking opportunities with conference attendees.

The AESA Annual Conference is the 'Trade Show' of ESAs across America. As a board member, one cannot afford to miss this conference. It literally has the potential to accelerate the success of your ESA for years to come."

- Bob McCalla, Board President, ESSDACK - Hutchinson, KS

AESA ANNUAL CONFERENCE REGISTRATION IS OPEN - [Check it out.](#)

Greenbush ESC Launches National Medicaid Consulting Service for ESAs

Greenbush Education Service Center in Girard, KS has launched a service to assist ESAs to start or automate their existing Medicaid billing programs to lower costs and improve outcomes. "We have the experience and the web tools to help ESAs anywhere in the U.S. build and maintain Medicaid reimbursement programs for your member districts" said Mike Bodenstiener, Greenbush Executive Director.

The Southeast Kansas Education Service Center/Greenbush has successfully billed Medicaid on behalf of 63 Kansas school districts and special education cooperatives for over twenty years. As new opportunities become available to children through the Affordable Care Act, it may be time to consider offering Medicaid billing services to your member districts or re-tooling the system you have now to improve outcomes and lower costs. We have the expertise and a web based claiming system called MeduClaim that provides the systems and tools you would need.

Call us anytime (620-724-6281) to explore your options, or [click on this link.](#)
