



August 30, 2013

Dear Member,

Educator's Call to Action - September 24-26, Washington D.C.

This is an excellent opportunity to have your voice heard and learn about what is happening at the federal level that could have an impact on your agency. There will be time to go up on the Hill and meet with your congressional delegation and staff. [ECA Info](#)

New CEO Orientation - October 6-8, 2013

In October of 2012 and March of 2013, AESA and PKR, Inc. offered the first two new ESA CEO Orientation sessions. These sessions are made possible with the support of our business partner, Corwin Press and hosted at Marsden Services. We are pleased to open registration for the third group. **Register by calling Peter Young at (203) 481-4063.** For more detailed program information, please contact Susan Leddick at (406) 994-0303. Registration will be limited to the first 17 participants. [Check it out here.](#)

Message from Cliff Carmody, AESA Past President

"The 2013 AESA Annual Conference is fast approaching! This year, the conference will be in the beautiful foothills of San Antonio. As you do your planning for the year, and consider how you might want to build relationships with your governing board, I would strongly encourage you to bring a team of board members to the annual conference.

Not just any conference, the AESA Annual Conference is the only event designed specifically for educational service agencies. In particular, the networking and learning that takes place is extremely valuable for governing board members, staff, and CEOs! How so, you ask? I asked my board members who have attended, how their participation at the AESA Annual Conference has benefited them as a board member for our agency. Here is some of what I heard:

- "Attendance at the AESA Annual Conference allowed me to learn what innovative and entrepreneurial services other agencies are offering their members. That information and expanded knowledge enables me to look at what we are doing with an eye toward providing services to our members that are more uniquely tailored to meet their needs."
- "Networking with other regions and sharing of unique ideas on programs has helped me understand what programs are possible."
- "Through board member participation, we have learned the value of sharing the knowledge and experiences from the very best practices. There is no way to calculate the benefits our members have received because of this connection to AESA."

Plan to attend and bring a team of your board members. I guarantee you will not be disappointed in the impact this can have on your agency!"

[Register here!](#)

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