



July 18, 2012

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Contact AESAs

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Dear Member,

Two Big Conferences!

ONE - The Educators Call to Action in Washington, D.C. on September 12-14, 2012.

This is a fantastic opportunity to get involved in making yourself heard with your federal representatives. Participants will spend time with key legislative folks to learn the latest about what is happening legislatively in education and then get to spend some time on the Hill meeting with Senators, Representatives, and their staff members. Past attendees have said, "This is the greatest chance to voice your opinions, make connections, and learn how you can make a difference. I will always be part of this." - "This will be a terrific time to be in D.C. just before the election and just before something, we hope, will happen with the budget." - "If we don't get involved in trying to change things then I guess we shouldn't ever complain about not getting what we wanted." Be part of something special - registration is now open - [Register Here](#)

TWO - AESAs Annual Conference

"AESAs's 27th Annual Conference in Tampa, Florida November 28 - December 1, 2012 is coming - "Inform, Innovate and Implement" theme presents three engaging keynotes: Marcia L. Tate, Ed.D., is currently an educational consultant and has taught more than 350,000 administrators, teachers, parents, and business and community leaders throughout the world. Marcia uses the 20 brain-compatible strategies outlined in her books to actively engage her

audiences.

Rob Mancabelli, Ph.D., is a speaker, writer and consultant with over fifteen years of experience in education, technology, and change management. He is a dynamic and engaging speaker, inspiring audiences with insights into Twenty-First Century learning. He brings strategies for engaging stakeholders, and methods for transforming organizations.

R. Stephen Aguirre, Executive Director - High Plains Regional Education Cooperative #3 and AESA Council Member

Fixed Fuel Program - A Chance to Save Money

AESA has just partnered with TCG School Services for a new fixed fuel program. We have included some information here for your review. It is drawing some incredible attention and we believe it could be very advantageous for AESA members to be involved in. After you review the information, contact Bill McKinney who has been deeply involved in ESA's for many years and is now working to help us even more. We are sure that you will find this to be worth your while.



Now you can lock-in the price for gasoline, diesel, and heating oil.
Pay a fixed price for your fuel for the term of your choice.

The Problem

Unstable Gasoline and Heating Oil Prices

In the past twenty-four months, gasoline prices have ranged from as high as \$4.50 per gallon to as low as \$1.25 per gallon. These dramatic price swings make operating a fleet challenging and managing a budget difficult.

Needed Protection for All Sized Organizations

Until now, only the largest companies have been able to protect themselves from rising and falling pump prices. The TCG product is specifically designed to meet the needs of small to mid-sized organizations.

The Solution... Lock in Prices!

TCG offers a simple yet elegant solution. Rather than gamble on the future price of fuel and heating oil, customers can purchase a contract to buy a specific number of gallons on a monthly basis for a fixed price. If fuel prices rise you will receive a payment from TCG's partner for the difference between the contract price and the market price. If fuel prices fall, you will pay TCG's partner the difference between the contract price and the market price. In either case, you only pay the contract price, no more and no less.

The Advantages

Increased Budget Predictability

Since you know the price you will pay for fuel and heating oil for a defined period of time, you can predict what your fuel and or heating costs will be and avoid surprises that could negatively impact your bottom line.

Choose Your Term

With term rates ranging from 6 to 24 months, TCG offers its customers the ability to enter into a contract that establishes a specific per gallon price for gasoline, diesel, or heating oil. Since every organization's needs are different, a wide selection of monthly and yearly terms is available.

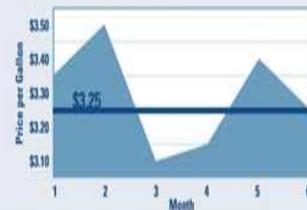
Fill Up the Same Way

You will still receive your physical fuel in the same manner you do today. The only thing that changes is how much you pay for it. With TCG, your operations remain the same—you just have a better handle on your operating costs.

The following illustrations demonstrate the monthly settlements for a customer that purchased a 6 month contract for 20,000 gallons per month at the fixed price of \$3.25.

Month	Volume	Contract Price	Index Price	\$ to Customer	\$ to Company
1	20,000	\$3.25	\$3.35	\$2,000	
2	20,000	\$3.25	\$3.50	\$5,000	
3	20,000	\$3.25	\$1.10	\$1,000	
4	20,000	\$3.25	\$3.15		\$2,000
5	20,000	\$3.25	\$3.40	\$1,000	
6	20,000	\$3.25	\$3.25	-	-
Total:				\$10,000	\$5,000
Net payment to the customer: \$5,000					

With the TCG Fixed Price Plan, you pay the same price for all your contracted consumption, even as market prices continue to fluctuate.



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