



Online News

www.aesa.us

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Dear Member,

29th AESA Annual Conference - December 3-6, 2014
San Diego - Bayfront Hilton

Registrations have been coming in fast and we have over 600 members registered. Our conference information is on our website www.aesa.us for you to look over. There are three terrific keynotes and 80 individual breakout sessions for you to learn from. This is a wonderful opportunity to have professional development that is specific for the work we do. [Register Here](#) and be sure to get your hotel rooms now.

PERSPECTIVES
our own journal of research and topical interest

You have seen a number of articles and research sent out this year via the Online News - Special Edition. We are compiling these great pieces together in the **PERSPECTIVES** and will be sending that out electronically as well. As always, the articles are available for your searching and review on [our website](#). We invite you to submit your research or article ideas to our editor, [Brian Talbott](#), for inclusion in upcoming issues!

NEW BUSINESS MEMBER - CHECK THEM OUT!

Comprehensive Assessment of Leadership for Learning

In many states across the country, policy-makers are implementing educator effectiveness systems for teachers and principals. As a result, we should expect to see more complex, reliable performance evaluation systems than have previously existed, especially in the case of principal evaluation. District leaders have an opportunity to implement systems that not only provide information on school-level leadership effectiveness, but also to provide meaningful feedback to those who are being evaluated. Researchers at the

University of Wisconsin-Madison have developed a school-wide leadership assessment and feedback system that would be a great addition and/or compliment to principal effectiveness systems.

The Comprehensive Assessment of Leadership for Learning ([CALL](#)) is a cloud-based school-wide leadership assessment and feedback system. Rather than focus on an individual school leader, CALL utilizes a multi-source comprehensive survey to assess core leadership practices that are distributed across the school building. Upon completion of the survey, users receive automated targeted data and feedback designed to support school improvement and professional growth. In addition, the CALL system provides district leaders with information on school leadership effectiveness.

Education Service Agencies have a great opportunity to provide CALL to districts in their regions in order to support leadership development and contribute to educator effectiveness systems.

Please visit www.leadershipforlearning.org/page/learn_more to learn more about CALL.

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