



March 18, 2014

Dear Member,

2014 Summer Leadership Conference - Registration Open

The AESA Foundation is proud to announce that registration for the [2014 Summer Leadership Conference](#) is open. You can view the [Registration Brochure](#) and then [register online](#) or complete the registration form in the brochure and return it by mail or fax. AESA takes VISA, Master Card, and American Express. The Planning Committee, coordinated by Susan Leddick, has a great learning and sharing experience planned for you. The theme of the event is: *The Business of the ESA Enterprise*. Topical areas will include:

- Concept to Market Design with Paul Gould of the MAYA Design Group
- Customer Service with Anne Obarsky of Merchandise Concepts
- ESA Reports on using the knowledge that Duncan Simester imparted last summer

Registration for the conference is \$475.00 (\$495.00 if paid by check or PO). The registration fee includes three breakfasts, two luncheons, and welcome dinner. Our sessions will be held at the LaFonda Hotel on the Plaza in Santa Fe, NM. Room rates are \$159.00 per night. Space is limited so please act quickly to register. We encourage you to consider a group of key staff from your ESA. Spouse/guests are welcome to join you and can attend the welcome dinner event by purchasing tickets when you register. Please plan to join us. If you have any questions, please contact Peter Young at pyoung@aesas.us or call him at 203.481.4063.

See you in Santa Fe!

New CEO Orientation

April 28-30, 2014 - Cincinnati, OH - Registration for the New CEO Orientation is open. [Check it out here](#). If you are in your first year or so of running a regional agency and are looking to expand your understanding of how ESAs around the country work, build your personal network and learn about leading

an agency - this might be what you are looking for. There are still some openings, so take a look!

Annual Conference Breakout Submissions

You are invited to submit a proposal for one of the 70+ breakout session slots at the AESA Annual Conference to be held December 3-6 at the San Diego Hilton Bayfront Hotel in San Diego, CA. The breakout sessions are the heart of our annual conference as they provide an opportunity to showcase what your ESA is doing and for all of us to consider whether this type of program or service might meet the needs of the school districts that we serve.

The theme of our conference for 2014 is "*Navigating the Opportunities of Collaboration*". The four submission areas are:

- Equity in Education - Finding Ways to Serve All Children
- Governing and Leading the Change - Innovative Programs and Services
- The ESA Role in Student Learning
- An Open Category

To make the work of presenters easier and to avoid having to carry or ship lots of handouts, AESA will again offer the option of submitting your PowerPoint presentation in advance. These will then be available on the AESA website. Please follow the link below to learn more about the breakout submission process and to submit your proposal online. Should you have questions, please email them to Peter Young at pyoung@aesa.us or call him at 203.481.4063. [Submit your proposal online.](#)

We look forward to receiving your submissions, which must be received by midnight on May 9, 2014.
