



August 12, 2014

Dear Member,

Upcoming Conference Registrations Available

There are two conferences coming up that not only have great speakers and learning opportunities, but also will have impact for you and your staff. Look over the possibilities and consider participating.

- **Educators Call to Action Conference** - Washington D.C. - September 16-18, 2014 - [Check it out and register here](#)
 - **AESA Annual Conference** - San Diego, CA - December 3-6, 2014 - [Check it out and register here](#)
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AESA Business Partner - SLA Management - A Great Food Service Solution!

School food service continues to be a challenge for many districts across the nation. New regulations (Health Hunger-Free Kids Act) and increased wage and benefit costs are resulting in significant operating losses for school districts.

AESA's business partner [SLA Management](#) has a very successful approach to school food management, unlike other food management companies.

SLA Management and Brian Albertson are now operating in 5 states and are expanding to other states with their unique program. The reports back are very positive and financially rewarding for the districts.

Key points to consider:

- Quality, diverse and exciting daily meal offerings (SLA shows increased participation in every school it serves).
- SLA charges No management fees to districts (unlike other management companies)

- Guaranteed revenue stream from foodservice operations.
- There is no cost or financial risk to school districts.
- Willingness to retain existing staff, and much more.
- SLA custom designs meal programs to meet the needs and goals of every school and district it serves.

SLA would be delighted to communicate with ESA's and school districts regarding their foodservice challenges and needs. SLA recommends any district interested in considering a possible August 2015 implementation of a managed food service program, dialogue and review should be started by November 2014 (or sooner). This provides enough time to provide a good review of the districts program, what the possibilities are with SLA and then consideration can be made whether to move forward. SLA is available to speak and meet with individual ESA's and districts as requested.

If you have a school or district you think might be interested, contact Brian Albertson and explore the possibilities.

3217 Corrine Drive, Orlando, Florida 32803 - PH - 407-740-7677

Email: info@slamgmt.com

Web: www.slamgmt.com

LUMA Institute - From the people who presented at our Summer Leadership Conference

If you were present at the conference or heard about how great it was, the Maya Group does some amazing work! This is a flyer for an opportunity to learn the *LUMA System of Innovating for People*-a flexible framework of practical Human-Centered Design methods that helps individuals, teams, and organizations accelerate innovation. [Check it out here.](#)

AESA | 203-481-4063 | info@aesa.us | <http://www.aesa.us>
53 Hotchkiss Grove Rd.
Branford, CT 06405-5409