



March 19, 2013

Dear Member,

Summer CEO Conference - [Registration is Now Open](#)

For CEOs and their invitees - you can go to AESA's website and register for the summer professional development conference. We have some awesome presenters and learning opportunities. [Check it out!](#)

Research Sought

AESA is seeking research and informative articles about ESAs, their impact, and programs. We all learn from each other and this is a chance for ESAs around the country to offer what they have learned. If you would like to share, please [contact us](#).

Legislative News

Senator Franken is re-introducing a bill to recruit, support, and prepare principals to improve student academic achievement. This bill was introduced two sessions ago and now has ESAs written into it as eligible entities to receive grant funding. We will keep you posted as it begins to progress through Congress.

Teaching 2.0: Is Tech in the Classroom Worth the Cost?

NPR's "All Things Considered" host Celeste Headlee interviews McREL's Howard Pitler (at the 5:24 mark) about the value of using technology in the classroom. Technology is worth the cost, Pitler says, if students are engaged and teachers use it effectively. "Doing what you've always done and just putting electricity behind it isn't going to change things," he says. For example, if students are using iPads just to take notes, they're better off sticking to notebooks, but "if they're investigating, using simulations, going out and participating in real-world projects, then you see a real change." [Listen to story](#)

Call for Presentations to the AESA Annual Conference

You are invited to submit a proposal for one of the 70+ breakout sessions at the AESA Annual Conference to be held December 4-7, 2013 at the JW Marriott Hill Country in San Antonio, Texas. The breakout sessions are the heart of our conference as they provide an opportunity to showcase what your ESA is doing and for all of us to consider whether this type of program or service might meet the needs of the school districts that we serve. The theme of our conference for 2013 is ESAs in a 2.0 world. The four submission areas are:

- Governance
- Leadership
- Open (your choice)
- Teaching & Learning

This year, to make the work of presenters easier and to avoid having to carry or ship lots of handouts, AESA offers the option of submitting your Power Point presentations in advance. These will then be available on the AESA website.

Please follow the link below to learn more about this opportunity and to submit your proposal online. Should you have questions, please email them to Peter Young at pyoung@aesa.us or call him at 203-481-4063. We look forward to your submissions!

[Click Here to Submit Your Proposal Online](#)

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