



May 20, 2013

Dear Member,

Upcoming Dates/Events

- Summer CEO Conference - Mystic, CT - July 22-25 - **SOLD OUT**
 - Educator's Call to Action Conference - Washington, DC - September 24-26
 - AESA Annual Conference - San Antonio, TX - December 4-7, 2013
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2013-14 Executive in Residence Program

- Are you considering a position as an ESA CEO?
- Do you have key staff that you would like to prepare for an ESA CEO position?
- Would you like to learn about the administrative operations of other ESAs across the country?

If you answered yes to any of these questions, please consider the AESA Executive in Residence Program, a year-long program of professional development for ESA leaders. This program, now soliciting its tenth cohort, has provided learning opportunities for many individuals who now are in ESA CEO positions. **The application period for the [2013-14 Executives in Residence Program](#) is now open! Hurry! Applications are due by June 1, 2013.**

AESA Partners with WIN Learning's Personalized Career Readiness System

[WIN Learning](#), a national leader in career readiness initiatives with more than 10 million learners worldwide, today announced it has entered into an agreement with the [Association of Educational Service Agencies](#) (AESA) to be a national partner and sponsor.

WIN Learning's integrated approach to career and college readiness has been used with great success by school districts and regional agencies. AESA sees the need for schools to focus more on career readiness, so this partnership will help provide the proven, valued resources that will make that happen.

WIN Learning's web-based personalized Career Readiness System is a series of standards-aligned contextual learning modules that help students understand and prepare for the realities of college and the workplace through personalized project-based learning and career exploration. With the data-rich career exploration system [WIN Strategic Compass](#), students can analyze current and projected labor market data to reveal career pathways. The programs [Initial Skills Review](#) measures individual career readiness and skill development gaps, which leads to the [WIN Career Readiness Courseware](#), offering direct, contextual instruction through applied academics for workplace skill mastery. [Check out the details here.](#)

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