



June 17, 2013

Dear Member,

Perspectives: A Journal of Research and Opinion about Educational Service Agencies

You received the first article for this upcoming Perspectives edition this past week in the Online News Special Edition. AESA is trying to expand the reach of these valuable pieces of research and information about ESAs by sending them out as soon as they are received and continue to compile them in a journal format. The Perspectives is released late in the year and will be again this year; however, it will be released in an online edition. We have the capacity to reach many more folks with this method than producing it in printed format. In addition, it will continue to be placed on the [AESA website](http://www.aesa.us) for you to refer to or do additional referencing. We hope that you will like this format and we are grateful to the many contributors, the editorial board, and editor Dr. Brian Talbott.

Annual Conference Registration is about to Open

Soon, perhaps within the week, we will open registration for AESA's Annual Conference - ESAs in a 2.0 World in San Antonio's Hill Country at the JW Marriott. It is shaping up to be another terrific conference. Watch for the announcement or [check our website](#).

New Business Member

School Software Group provides curriculum and assessment management products to K-12 school districts. We worked directly with school districts for the past several years to create our flagship software, BuildYourOwnCurriculum (BYOC), a cloud-based curriculum management solution. Although BYOC is a valuable tool for administrators, students, and parents, it is teachers who benefit the most from the software. BYOC makes it easy to monitor standards alignment, share innovative teaching ideas and best practices, and collaboratively ensure unified, effective classroom instruction to

improve educational processes, progression, and overall district performance.

An award winning product, BYOC has been recognized as a top product by eSchoolNews and District Administration magazines two years in a row. We are looking forward to increasing the number of our service agency partnerships as a business member of AESA. You can learn more about BuildYourOwnCurriculum, and our companion product, BuildYourOwnAssessment, at www.schoolsoftwaregroup.com.

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