



Summer CEO Conference

53 Hotchkiss Grove Rd.
Branford, CT 06405-5409



July 20-23, 2009
registration information

“ESA’s: Meeting the Challenge”

*Consider
Bringing a
Team of Three
Colleagues*

The CEO Leadership Conference presented
by the AESA Foundation will be held
July 20-23, 2009 in the Napa Valley of California





How do ESAs measure quality, support economic development, and advocate on the national level? Join ESA leaders from around the country to learn how ESAs are responding to these questions. Share your suggestions for enhancing the current efforts to make ESAs a major resource in this challenging economic era.

We hope you will consider bringing a team of associates to this event. Whether individually or as a team, you will be sure to gain ideas and insights to help your ESA.

“ESA’s: Meeting the Challenge”

1 Tentative Agenda

Monday, July 20

4:00 p.m. Registration Opens
6:00 p.m. Welcome Reception / Dinner Event (*Spouse/Guests Welcome-additional fee*)

Tuesday, July 21

6:30-8:30 a.m. Breakfast in Hotel Atrium
7:00 a.m. Registration Opens
8:30 a.m.-12:00 p.m. ... Session I – Overview/Presentations
12:00-1:15 p.m. Luncheon for Conference Registrants
1:30-4:30 p.m. Session II – Panels/Roundtables
6:00 p.m. Dinner at the Embassy Suites with Tastes of Napa

Wednesday, July 22

6:30-8:30 a.m. Breakfast in Hotel Atrium
8:30 a.m.-12:00 p.m. ESA Presentations/Panels/Roundtables
12:00-1:15 p.m. Luncheon for Conference Registrants
1:15-4:15 p.m. Continued Presentations/Roundtables and Discussions

Thursday, July 23

6:30-8:30 a.m. Breakfast in Hotel Atrium
8:30 a.m. **Leader to Leader Interaction**
• AESA Council President – **Joe Crozier**
• AESA Executive Director – **Brian Talbott**
• Complete conference proceeding
• Next Steps
11:45 a.m. Conference Adjourns

2 Register for Conference – Register online (www.aesa.us) with credit card to save time and money!

3 Hotel Reservations

Embassy Suites Hotel – 1075 California Ave., Napa, California

Visit <http://www.napavalley.embassysuites.com> to learn more about this beautiful hotel. You may make reservations directly by calling 1-800-EMBASSY. Rooms are \$189 per night (includes breakfast). Be sure to mention group code “AES” or group name “Association of Educational Service Agencies.”

4 Suggested Airports

Participants can fly into either the Metropolitan Oakland International Airport (OAK) which is 52 miles from the hotel or San Francisco International (SFO) which is 60 miles from the hotel. Limousine service from either airport to the hotel is \$45 and taxi service is \$150. Fares are one-way.

Register online (www.aesa.us) with credit card to save time and money!



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CONFERENCE REGISTRATION FORM

If not registering online (www.aesa.us), please fill out and fax or mail

Name _____

Name for Badge _____

Work Phone _____

E-mail Address _____

Organization _____

Address _____

City/ST/Zip _____

Will Spouse/Guest Attend? Yes No # Guests _____

Spouse/Guest Names _____

Special requests / Food allergies _____

Cancellation Policy: Cancellations made in writing on or before June 19, 2009 will be refunded in full, less a \$100 per person processing fee. Cancellations may be emailed (pyoung@aesafoundation.org), faxed (203-483-7550) or mailed (AESAFoundation, 53 Hotchkiss Grove Rd., Branford, CT 06405-5409).

Breakfast and Luncheons are limited to conference registrants with cost included in registration fee.

Monday, July 20

Dinner

Registrant – Cost included in registration fee
Spouse/Adult Guests.....\$50 x ____ = _____
Child (11 and under)\$25 x ____ = _____

Tuesday, July 21

Dinner at the Embassy Suites with Tastes of Napa Valley

Registrant – Cost included in registration fee
Spouse/Adult Guests.....\$50 x ____ = _____
Child (11 and under)\$25 x ____ = _____

Wednesday, July 22

Dinner (*on your own*)

Conference Registration Fee:

Pay with credit card \$390
Pay with check or purchase order **or** \$420

Total _____

Payment – AESA accepts –
 MasterCard VISA American Express

Name on card _____

Card number _____ Expiration: ____/____

or Make checks or purchase orders payable to AESA

Fax or Mail registration to
AESAFoundation Attn: Summer CEO Conference Registration
53 Hotchkiss Grove Rd., Branford, CT 06405-5409
Phone 203-481-4063 • Fax 203-483-7550