

SAVE THE DATE!
July 19-22, 2010

**AESA Summer 2010
CEO Conference
July 19-22, Asheville, NC**



**Reaching the Top with ESAs
in the Driver's Seat**

Race To The Top/ESEA Issues

- *Recruiting, preparing and developing effective principals and teachers*
- *Moving from expectations of “quality” to “effectiveness” for both teachers and principals*
- *Rewarding and retaining effective principals and teachers*
- *Serious high school reform, including online learning and its impact on when, where and how learning takes place, as well as how that learning is assessed*
- *Turning around low-achieving schools (and systems)*
- *Addressing national standards and assessments that are internationally benchmarked*
- *Using longitudinal data, not just for reporting, but to inform instruction at the building and classroom level*

REDESIGNED!

Participate with ESA colleagues on-site and linked-in from around the country as AESA brings technology to its summer conference.

- Race To The Top (RTTT) and the re-authorization of the Elementary and Secondary Education Act (ESEA) promise to reshape public education as we know it
- Learn more about the role that ESAs can play with districts AND state departments to prepare for and shape this future
- Contribute to, and leave with, a guidance document that you can use to support your districts and state departments as they navigate RTTT and the re-authorization of ESEA
- Interact with those “in the know” regarding what’s happening with ESEA
- Create your own informal sharing time with colleagues and friends
- Bring your Leadership Team and build internal strength

In response to your feedback, we have redesigned the AESA CEO Conference so that you can participate in a way that makes the most sense to you. Travel to the national site, or keep your costs and travel time down and participate by Web conference at a regional site near you. Details will follow, but begin your planning now. You have two options to select from.

Reaching the Top with ESAs in the Driver's Seat

OPTION 1

National Conference Site
Grove Park Inn, Asheville NC

Monday (7/19/10)

Evening Reception

Tuesday (7/20/10)

- Keynote speaker
- Additional speaker
- Onsite facilitated sessions
- Reporting out
- Evening informal networking

Wednesday (7/21/10)

- Speaker responding to previous day small group work
- Panel discussion (including ESAs funded in RTTT—Round 1) providing critical response to RTTT, ESA and small-group work
- Development of ESA guidance document
- Evening informal networking

Thursday (7/22/10)

Breakfast and conference wrap-up

OPTION 2

Regional Web Conference Sites
Sites TBD*

Monday (7/19/10)

No planned activities

Tuesday (7/20/10)

- Broadcast of keynote speaker
- Broadcast of additional speaker
- On-site facilitated sessions, supplemented with remote facilitation
- Reporting out
- Wrap-up and closing remarks

Wednesday (7/21/10)

No planned activities

Thursday (7/22/10)

No planned activities

** We will be soliciting proposals from ESAs to host our regional remote conferences. Interactive technology, bandwidth and facilitation capacity will be required. Regional pricing will be determined based on regional costs. More information will follow.*

For more information, contact: Peter Young, pyoung@aesa.us, 203-481-4063