



Summer CEO Conference

53 Hotchkiss Grove Rd.
Branford, CT 06405-5409

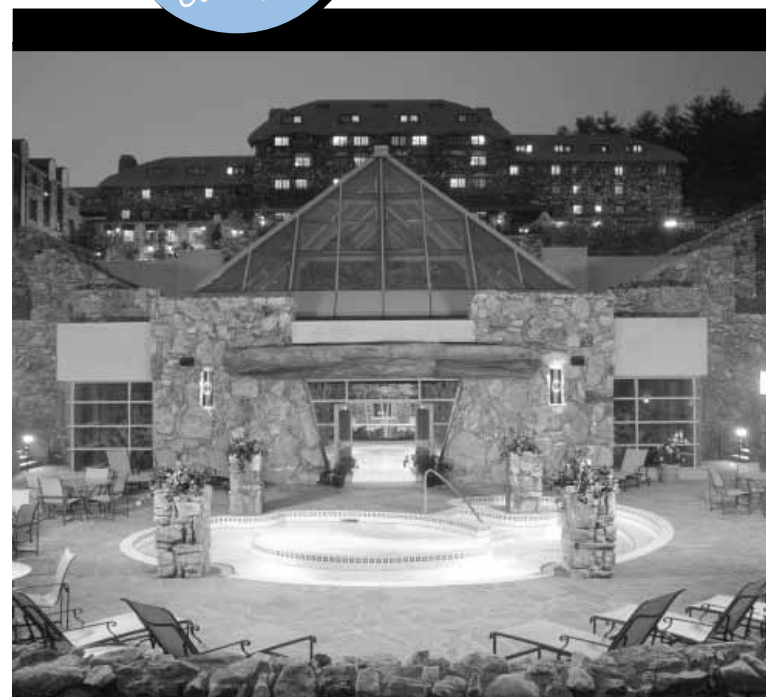


July 19-22, 2010
registration information

Reaching the Top with ESAs in the Driver's Seat

The CEO Leadership Conference presented
by the AESA Foundation will be held July 19-22, 2010
at the Grove Park Inn, Asheville, North Carolina

*Consider
Bringing a
Team of Your
Colleagues*





“ESA’s: Meeting the Challenge”

1 Tentative Agenda

Monday, July 19

4:00 p.m..... Registration Opens
 6:00 p.m..... Welcome Reception / Dinner Event (*Spouse/Guests Welcome-additional fee*)

Tuesday, July 20

7:30 a.m..... Registration Opens
 8-9:00 a.m..... Breakfast
 9:00 a.m..... General Session with senior USDOE Person (invited)*
 Facilitated Discussion
 12:00-1:00 p.m.... Luncheon for Conference Registrants
 1:00 p.m..... General Session* - The ESA role from our perspective*
 Facilitated Discussion
 * Will also be available offsite via technology

Wednesday, July 21

8-9:00 a.m..... Breakfast
 9:00 a.m..... General Session – ESAs Working with SDEs and LEAs
 – **Judy Jeffrey**, IA Director of Education
 Facilitated Discussion
 12:00-1:00 p.m.... Luncheon
 1:00 p.m..... ESA Panel-How ESAs are used in RTTT and i 3 Proposals
 Formulation of Document to Guide ESAs in Proposal Participation

Thursday, July 22

8-9:00 a.m..... Breakfast
 9:00 a.m..... **Leader to Leader Session**
 • AESA President – **Dee Alarcon**
 • AESA Executive Director – **Brian Talbott**
 Thinking about Summer CEO 2011 – **Ron Fielder**, Foundation Chair
 – Program topics
 – Venues

2 Register for Conference –  [Register online \(www.aesa.us\)](http://www.aesa.us) with credit card to save time and money!

3 Hotel Reservations

The Grove Park Inn Resort and Spa- 290 Macon Ave., Asheville, North Carolina
 Visit www.groveparkinn.com to learn more about this beautiful hotel. Make reservations by calling 1-800-438-5800. Be sure to mention “AESAFoundation 68w70v” to obtain the special rate of \$179 per night.

4 Suggested Airports

Summer CEO participants can choose from three airports:
 Asheville Regional Airport (AVC) 17 miles/ 20 minutes
 Greenville/Spartanburg, SC (GSP) 65 miles/ 85 minutes
 Tri-Cities Regional Airport (TRI) 60 miles/ 70 minutes

Issues to be explored:

Recruiting, preparing and developing effective principals and teachers

Moving from expectations of “quality” to “effectiveness”

Rewarding and sustaining effective principals and teachers

Serious high school reform including online learning

Turning around low achieving schools

Addressing national standards and assessments

Using longitudinal data to inform instruction

We will look at these issues from a national, state and ESA perspective, learning from one another.

We hope that you will join us for this event and consider bringing a team of your key staff to plan what your ESA can do.

Register online (www.aesa.us) with credit card to save time and money!



Reaching the Top with ESAs in the Driver's Seat

CONFERENCE REGISTRATION FORM

If not registering online (www.aesa.us), please fill out and fax or mail

Name _____

Name for Badge _____

Work Phone _____

E-mail Address _____

Organization _____

Address _____

City/ST/Zip _____

Will Spouse/Guest Attend? Yes No # Guests _____

Spouse/Guest Names _____

Special requests / Food allergies _____

Cancellation Policy: Cancellations made in writing on or before June 18, 2010 will be refunded in full, less a \$100 per person processing fee. Cancellations may be emailed (pyoung@aesafoundation.org), faxed (203-483-7550) or mailed (AESAFoundation, 53 Hotchkiss Grove Rd., Branford, CT 06405-5409).

Breakfast and Luncheons are limited to conference registrants with cost included in registration fee.

Monday, July 19

Dinner

Registrant – Cost included in registration fee

Spouse/Adult Guests.....\$50 x ____ = _____

Child (11 and under).....\$25 x ____ = _____

Tuesday, July 20

Dinner (*on your own*)

Wednesday, July 21

Dinner (*on your own*)

Conference Registration Fee:

Pay with credit card \$410

Pay with check or purchase order **or** \$430

Total _____

Payment

– AESA accepts –
 MasterCard VISA American Express

Name on card _____

Card number _____ Expiration: ____/____

or Make checks or purchase orders payable to AESA

Fax or Mail registration to

AESA Attn: Summer CEO Conference Registration
 53 Hotchkiss Grove Rd., Branford, CT 06405-5409
 Phone 203-481-4063 • Fax 203-483-7550