



AESA

ASSOCIATION OF
EDUCATIONAL
SERVICE AGENCIES

Educators' Call to Action: Federal Advocacy Conference

September 27-29, 2017



Hyatt Regency Washington on Capitol Hill

Don't miss your chance to participate in an action-oriented event. Get up-to-the-minute updates on critical Federal education issues on Capitol Hill including:

- » Perkins Career Tech (funding and reauthorization)
- » Rural Education Update
- » Federal Education Funding
- » Choice/Vouchers/Portability

About the Educators' Call to Action: Federal Advocacy Conference

The Educators' Call to Action Conference offers a unique and important opportunity for you to explore the hot issues being discussed on Capitol Hill. Plus, speak directly with your Senators and Representatives about the issues that are important to your local districts and educational service agency.

The conference is strategically timed to provide updates on critical legislative topics. The new pre-conference, "*Advocacy: From What to Why? and How?*" is designed to help attendees approach advocacy knowledgeably and confidently.

Please make appointments for Thursday afternoon with your Congressional delegation prior to coming to Washington D.C.

All activities, other than appointments with Senators and Representatives, will take place at the Hyatt Regency Washington on Capitol Hill, 400 New Jersey Avenue NW, Washington, DC.

Daily Schedule

Wednesday, September 27

1-4pm **New! Pre-conference**



Advocacy: From What to Why? and How?

Noelle Ellerson Ng

Federal Legislative Liaison

AESA has a long history of federal advocacy on myriad issues impacting education policy. AESA's advocacy success is built on the engagement of our individual members. This session is designed as an overview/refresher to help transition from 'What is federal advocacy?' to the 'Why?' and 'How?' of your engagement. This half-day session is a complete walk through of AESA's legislative portfolio, what it means for your educational service agency and the districts you serve, and how to translate these policy priorities into advocacy action.

3 pm Registration Opens at Hyatt Regency Washington on Capitol Hill

5-6:30 pm Networking and Welcome Reception

Thursday, September 28

8:30 am **AESA Federal Advocacy Update**



Noelle Ellerson Ng, *Federal Legislative Liaison*,

Leslie Finnan, *Legislative Analyst*, and

Sasha Pudelski, *Policy and Advocacy Specialist*

Federal Policy topic updates and discussion will include:

- » Perkins Career Tech
- » Federal Education Funding
- » Rural Education Update
- » Choice/Vouchers/Portability

11:30 am Box Lunch (Grab and Go)

12 noon Congressional Visits

Please make your appointments for Congressional visits prior to arriving in Washington.

Friday, September 29

8:30 am Reactions to participant visits on Capitol Hill

9:30 am Federal Education Advocates and Education Think Tanks

11:30 am Box Lunch (Grab and Go)

11:30 am Conference concludes

Who Should Attend

- » Superintendent/CEOs
- » Board Members
- » Curriculum Directors
- » Technology Directors
- » Business Officials
- » Federal/State Program Directors
- » Vocational Education Directors
- » Special Education Directors
- » Early Childhood Directors

Additional Information

Official Conference Hotel

Hyatt Regency Washington on Capitol Hill
400 New Jersey Ave NW, Washington, DC.

To receive the special conference room rate of \$269 per night, please make reservations before September 4, 2017. Hotel reservation information is provided to you via the confirmation email after you register online.

Getting There

The closest Metro stop is three blocks away at Union Station on the Red Line. If you are flying into Ronald Reagan Washington National Airport (DCA), take Uber, Lyft or a cab to the hotel. It is a 20-minute ride from DCA to the Hyatt Regency Washington on Capitol Hill.

Cost

\$100 Pre-conference (per participant)

\$495 Conference (per participant)

Fees include all materials plus the Networking and Welcome Reception on Wednesday and a Grab and Go box lunch on Thursday and Friday.

Registration

Please register online at www.aesa.us/events/educators-call-to-action-conf.cfm. Space is limited.

Cancellations

Cancellations made in writing prior to September 1, 2017 will be refunded, less a \$100 per person processing fee. Cancellations received on or after September 1 will not be refunded. Cancellation requests may be e-mailed to jbass@aes.us.

AESA Business Partners



AESA

ASSOCIATION OF
EDUCATIONAL SERVICE AGENCIES

4031 FM 1463 Rd., Suite 40-282
Katy, Texas 77494
www.aesa.us | info@aes.us

*The Mission of AESA is to support and strengthen
regional educational service agencies.*