

## "G" Session

Friday, December 5  
10:30 – 11:45 a.m.

**G01 (SYS) An Educational Service Agency/School District Partnership: Creating and Implementing Powerful Long-Range Staff Development Plans for Districts and Schools** - This session will explore a unique partnership that creates a long-range staff development plan that impacts teachers and students. Learn how this new paradox of forming partnerships becomes a catalyst to systemic change. *(Wanda Cook-Robinson, Gale Gross, and Lynn Veenstra)*

**G02 (FIN) Opportunities for Business Services** - A major goal of Region IV Education Service Center Business Services is to help school districts operate efficiently and effectively. Examples of business services offered by Region IV will be provided with explanations of how these services were selected and started. Included will be business office functions, internal auditing, printing, insurance, business consultation, and investments. Focus will be on how other service centers can provide these kinds of services to member schools. *(Tommy Collier and Tony Juarez)*

**G03 (TECH) Aligning Assessment and Curriculum Within a Two-County Consortium** - A consortium of eleven rural school districts has instituted an assessment technology, calibrated to Oregon's common curriculum goals, as part of its comprehensive assessment plan. This session will provide participants with an insight into the products and processes of this plan. *(Frank "Nick" Nicassio and Boyd Swent)*

**G04 (CURR) Hand-in-Hand: Building Excellence for Students and Educators** - This presentation will share the many ways the MESD Supported Education Team is reaching out to local and regional districts. This session will be interactive and provide strategies for immediate implementation. Join us for productive ideas and fun. *(Patti McVay, Barbara Wallace, and Lisa McConachie)*

**G05 (INSTR) New York Mid-State Net-Link** - The Mid-State Effective Schools Consortium serves eight BOCES, a major city, and the non-public schools in Central New York State. Through this Net-Link, staff from a vast array of providers work together to facilitate achievement of higher educational standards in high poverty and low performing schools. *(Lee G. Peters and Margaret Meggesto)*

**G06 (ASSESS) Creating an Office of Assessment Services: Helping Schools Put the Focus on Learning and Results** - Assessment illiteracy prevents many schools from using student achievement data to guide improvement planning. Presenters will describe how its agency helps schools develop this capability. *(James S. Coles)*

**G07 (OTH) The California Educational Research Cooperative: The Link Between Research and Practice** - CERC, a partnership between two California intermediate units, 25 school districts and a university, links educational professionals and research scholars to set core research projects. *(Douglas E. Mitchell and Dale S. Holmes)*

**G08 (RT) Sharing Effective ESA Marketing Strategies**

## Session Descriptions

Friday

**G09 (RT) Vocational Education: Changes in Federal Law and Implications**  
(Facilitator: *Gerald Hochreiter*)

**G10 (RT) Effective K-12 English Language Arts Strategies/Programs Used for Raising Standards**

### "H" Session

Friday, December 5  
1:00 – 2:15 p.m.

**H01 (TECH) The 21<sup>st</sup> Century Classroom: Leveraging Technology for Global Learning** - In this session, we will explore new strategies, designs, and architectures for integrating technology advancements into the development of an "Evergreen" technology plan that can take schools/districts/states into the 21<sup>st</sup> Century.  
(*James Dougherty*)

**H02 (ASSESS) County Office Contacts in Assessment Panel** - The San Luis County Office of Education has received two grants from CDE in the areas of test development, and technical assistance and reporting. This panel presentation will discuss the process developed for grant applicants. County personnel roles, budgeting concerns, and management of subcontracts will also be discussed. It will also provide important information about assessment practices, statewide test development, and the Golden State exams. Panel members will include COE staff, test development coordinators from various counties throughout the state and county personnel administering the project. (*Terry Lanzone and Jim Stanfill*)

**H03 (ASSESS) Using Project-Centered Instruction to Assess Student Learning** - Project Centered Instruction should be a major part of current instructional programs in K-12 classrooms. Participants will

examine the characteristics and types of effective projects, how to design them, and how to use rubrics and criteria to set high expectations. Examples and models of student projects will also be shared. A brief description of how a regional education agency has provided key staff development to support use of this initiative will also be a part of this session. (*James LoGiudice*)

**H04 (RT) Share Challenges and Responses Unique to Urban ESAs**

**H05 (RT) Share Challenges and Responses Unique to Suburban ESAs**

**H06 (RT) Share Challenges and Responses Unique to Rural ESAs**

### "I" Session

Friday, December 5  
2:30 – 3:45 p.m.

**I01 (SYS) Guiding Schools Through School Improvement Planning** - A planning model will be presented. The model helps schools focus on student achievement and integrates planning for various initiatives. (*Sue Z. Beers*)

**I02 (INSTR) "Planning, Plotting, and Pulling Together: A Consortium Approach to Standards and Assessments"** - Two educational cooperatives in Colorado (with a student enrollment of 38,500 and which encompass 14,000 square miles) will share the processes, programs, and perils in addressing state standards and student learning through collaborative efforts at grassroots levels. Focus will be on successful projects and next steps. Participants will receive handouts and resource packets. (*Susan Sparks and Julia Watson-Barnett*)

## Session Descriptions

## Friday

**I03 (ASSESS) Standards, Benchmarks, and Assessments through Collaborative Planning** - A collaborative of eighteen schools, facilitated by the service agency, meet throughout the year to establish local standards and assessments for state mandated achievement areas. This session will explore their successes. (*Jim Thornton and Rhonda Sheeley*)

**I04 (OTH) Rallying Support for Public Schools** - Oakland Schools filled a shopping mall with student-led exhibits of best educational practices, drawing 60,000 people for Michigan's largest display of support for public schools. Participants in this session will learn what it takes to pull off such a successful event. (*Rick Simonson, Jim Redmond, and Helen Prutow*)

## Session Descriptions

## Saturday

### "J" Session

Saturday, December 6  
8:00 – 10:45 a.m.  
(Double Session)

**J01 (INSTR) The What, How & Why of System-wide Literacy Instruction for the Information Age** - What am I supposed to teach now – literature? phonics? writing? spelling? Or all of the above? How am I supposed to teach these days – explicitly or implicitly, or both? This session will explore teaching-learning approaches forming the back-bone of balanced literacy and the "framework" for thinking that ensures their success (*Andrea Butler*)

**J02 (ASSESS) Systemic Assessment for Quality Schools** - This training responds to W. Edward Deming's observation that 95% of organizational problems are structural or systemic. Seventeen needs assessments are included, as well as other assessment processes currently offered through two BOCES in New York. (*Thomas F. Kelly*)

### "K" Session

Saturday, December 6  
8:00 – 9:15 a.m.

**K01 (SYS) "Can We Talk?": New Paradigms for Schools, Educational Service Centers, and Communities Working Together** - Think outside the box about the leadership potential of educators in times of change. Find out how a regional service center's Academy of Leadership for Teachers builds the capacity of individual teachers and enhances reform efforts in schools and communities. Learn how statewide collaborative efforts guided Indiana administrators and teachers in the development of long-range school and/or district professional development plans that reflect National Standards. Explore the new Educators' Staff Development Network and Internet website created by educators, for educators. This extensive, nationwide database of presenters may be accessed by school personnel who are involved with providing quality staff development. (*Janet McCoy Sherwood and Gay H. Worth*)

## Session Descriptions

*Saturday*

**K02 (FIN) Self-Sustaining, Self-Supporting, Student Programs** - It's a rare educational service agency that can offer direct student programming, but here is one that does it on a large scale, offers a variety of programs and pays for itself. The Office of Student Programs at NW ESD is the 1997 State Award winner (ASCD/Washington State) for programming excellence. Learn how to market your student programs so that your regional agency can provide first class opportunities to the school districts you serve, based on high-end academic and fine and performing arts programs *(Bruce D. Vilders and Marie Weltz)*

**K03 (TECH) Gearing Up for Technology: Developing Immediate Capacity, Expertise, and Leadership** - Connecticut's ESAs real strategies for building capacity, developing and marketing expertise, and becoming acknowledged leaders in a new state-wide technology initiative. This session will explore all this and more *(Lynmarie R. Thompson, Darrell Lockwood, Paula Colen, Susan Wallerstein, Rhea Wolosczyński, and Mark Potish)*

**K04 (CURR) Using Creative Programs to Meet High School Performance Standards** - Learn how high school students are using a residential environmental education program to meet new school reform performance standards and gain leadership skills. *(Dan Prince)*

**K05 (OTH) Consensus Building/Conflict Resolution: Tools for the School Improvement Process** - Conflict is inevitable and can stymie School Improvement. Learn tools to manage conflict, improve communication, make better group decisions, and acquire group facilitation skills *(Sharon Beltzer)*

**K06 (RT) Idea Sharing Session for State Coordinators of Educational Service Agencies** *(Facilitator: Sue Z. Beers)*

**K07 (RT) The Politics of Privatization: A Case Study and a Look at Its Implications for ESAs** *(Facilitator: William G. Keane)*

### "L" Session

**Saturday, December 6**  
9:30 – 10:45 a.m.

**L01 (SYS) Return on Quality Management, Oakland Schools** - This presentation will provide information on the implementation of a values-based, principle-centered, and customer-oriented, quality management system designed to meet the changing needs of the educational and business community for the 21<sup>st</sup> Century. *(James Redmond and Dale Goby)*

**L02 (FIN) Opportunities for Business Services** - A major goal of Region IV Education Service Center business services is to help school districts operate efficiently and effectively. Examples of business services offered by Region IV will be provided with explanations of how these services were selected and started. Included will be business office functions, internal auditing, printing, insurance, business consultation, and investments. The focus of this session will be on how other service centers can provide these kinds of services to member schools. *(Tommy Collier and Tony Juarez)*

**L03 (TECH) “Can We Talk?”: New Paradigms for Schools, Educational Service Centers, and Communities Working Together** – Think outside the box about the leadership potential of educators in times of change. Find out how a regional service center’s Academy of Leadership for Teachers builds the capacity of individual teachers and enhances reform efforts in schools and communities. Learn how statewide collaborative efforts guided Indiana administrators and teachers in the development of long-range school and/or district professional development plans that reflect National Standards. Explore the new Educator’s Staff Development Network, and Internet website created by educators, for educators. This extensive, nationwide database of presenters may be accessed by school personnel who are involved with providing quality staff development.

*(Janet McCoy Sherwood and Gay H. Worth)*

**L04 (CURR) Raising the Standards From the Bottom Up** - This session describes a project of grass roots English Language Arts Curriculum reform. The focus will be on linking theory and practice in order to raise reading achievement. Suggestions for translating process to other curricular areas will follow. *(Marie Warchol and William R. Miles)*

**L05 (OTH) Washington Statewide Educational Service District’s Video: A Public Relations Tool** - The nine educational service districts in Washington State have collaborated in the production and dissemination of a statewide video highlighting the cost-effective services available to local school districts.

*(Heidi Rocheleau, Ann Campbell, and Si Bautista)*

**L06 (OTH) Brainstorming Session Around Gearing Up for Technology** - *This is a follow-up session to K04.*

*(Facilitators: Lynmarie R. Thompson, Darrell Lockwood, Paula Colen, Susan Wallerstein, Rhea Wolosczyński, and Mark Potish)*

**NOTE:**

Roundtable Facilitation Needed

If you can help by serving as a facilitator for one of the roundtable topics, please contact Nancy Ruscio  
Ph: 315-332-7287, Fx: 315-332-7425,  
NRuscio@edutech.org.

# Notes

# Conference Strands & Roundtables At A Glance

THEME	THURSDAY, DECEMBER 4			
	10:30-11:45	1:00-2:15	2:30-3:45	4:00-5:00
SYSTEMIC CHANGE	A01	B01		F01
FINANCE	A02	B02		F02
TECHNOLOGY	A03	C01	E01	F03
CURRICULUM	A04	C02	E02	F04
INSTRUCTION	A05	B03		F05
ASSESSMENT	A06	B04		F06
OTHER	A07	C03	D01	
ROUNDTABLE	A08 A09 A10 A11	C04 C05 C06 C07	E03 E04 E05 E06	F07 F08 F09



