

8:00 - 9:00 a.m.

You CAN Make a Silk Purse out of a Sow's Ear:**Alternative Education in Rural Nebraska** (Palms Sentry 2)*Student Performance: Academic Help for Students*

Educational Service Unit #9, Central Community College, and several rural school districts cooperated to provide an alternative site and curriculum to fourteen school districts in a 2,700 square mile area of south-central Nebraska. Students at Alm High Learning Campus receive individualized instruction on a college campus setting and high school credits can be earned in a variety of ways so that the students can graduate from their home school. Educational opportunities at Alm High include Nova Net curriculum, vocational placements, early entry college course work, computer literacy, mentoring severely handicapped students, mentoring in rural elementary schools, and traditional text work. These different learning options provide academic success as well as social and emotional growth.

Presenter: Kathleen M. Peterson, Program Supervisor, Educational Service Unit #9, Hastings, NE; Brian Redinger, Alternative Education Instructor, Educational Service Unit #9, Hastings, NE

9:15 - 10:15 a.m.

Educator\$Money PRODUCT WORKSHOP**Great-West Retirement Services****"Why School Districts & ESAs Should Consider Adding an IRC 457(b) Eligible Deferred Compensation Plan" (Tampa)**

Receive a concise overview of new tools provided by Congress through the Economic Growth and Reconciliation Act of 2001 for educational service agencies and school districts to use to help recruit and retain quality new employees, especially at a time when educator shortages are prevalent. The Act provides greater opportunities for employees to take responsibility for a secure financial future with new compliance regulations and increased contribution deferral amounts. Compare and contrast differences between 403(b) and 457(b) plans and learn more about how to implement a 457(b) plan in your school district. Great-West Retirement Services will also briefly highlight their Educator\$Money retirement savings program, one of the nation's first on-line, Web-enabled retirement plan solutions designed especially for today's education community. Note: As a business partner of AESA, Great-West's Educator\$Money program withstood a rigorous due diligence process. AESA recommends this program for your long-term retirement plan.

9:15 – 10:15 a.m.

HOSTS Learning PRODUCT WORKSHOP (Orlando)

HOSTS Learning, in collaboration with Educational Service District 112 of Vancouver, Washington, delivers scientifically based programs in reading, math, professional development language, English language development, and learning systems. Using the combined resources of each organization, HOSTS and ESD 112 assist educators in complying with the No Child Left Behind Act by targeting low-performing schools with a series of proven effective strategies. This unique relationship connects a nationally validated product with a trusted service provider for schools needing assistance in meeting AYP. Most definitely replicable at regional and state levels, see for yourself how your agency can build a mutually beneficial partnership with HOSTS Learning to benefit your schools and districts!

9:15 – 10:15 a.m.

AESA Aspiring Administrators Committee Meeting (Key West)

Annual meeting of AESA's new Aspiring Administrators Sub-committee.
Co-Chairs: Jada Rupley, Assistant Superintendent, Children, Youth and Family Services, Vancouver, WA; Cliff Carmody, Deputy Executive Director, Southwest / West Central Service Cooperative, Marshall, MN;
Staff Liaison Kari Arfstrom, Associated Director, AESA, Arlington, VA

9:15 - 10:15 a.m.

Addressing Teacher Shortages with Alternative Licensure
(Palms Sentry 4)



Staff Quality: Training and Development

CESA 7's Teacher Development Center Alternative Licensure Program, through partnership with local colleges/universities, provides accelerated, performance-based, intensive teacher preparation for candidates in state-approved license areas who already have a bachelor's degree. The program is expanding to serve teachers desiring to be licensed in special education. Innovative on-line training is combined with locally designed and delivered coursework aligned to state teacher standards and based on best practices. This approach is based on extensive mentoring, administrative support, and opportunity to grow in practice. Examine CESA's process for setting candidate prerequisites, its emphasis on having a position with a local school district, scheduling issues, candidate expectations, assessment, and cohort opportunities.
Presenter: Carol Conway-Gerhardt, Agency Administrator, CESA 7, Green Bay, WI

9:15 - 10:15 a.m.

Conducting a Professional Development Program Review 87
(Palms Sentry 1)

Leadership: Governance, Board Development, and Policy

The quality of a school district's professional development program can be linked to increases in staff understanding of the school's purpose, higher levels of staff commitment to district goals, increases in teacher satisfaction, and increased student achievement. Examine how ESAs can assist districts in analyzing their professional development programs for quality. Learn the components of a professional development program review, including national standards for professional development, comparisons of "best practice" to "current practice," and aligning all of the pieces of a staff development program. Receive a survey that can be used to begin discussions about the quality of professional development programs.

Presenter: Jeffrey Tuneberg, Mercer County Educational Service Center, Cellina, OH

9:15 - 10:15 a.m.

eschool Builder: Collect On-line Registrations and

Create On-line Courses (Palms Royal 1)

Technology: Transforming Learning

Learn about an inexpensive and easy way to build an on-line event catalog. Created by the Central Susquehanna Intermediate Unit, eschool Builder is a Web-based tool that allows non-technical users to build and manage on-line catalogs and courses. eschool Builder will save staff time and money as well as eliminate the barriers teachers face when attempting to integrate technology into instruction. *Presenter:* Mike Matukaitis, Manager of Web-Based Education, Central Susquehanna Intermediate Unit, Lewisburg, PA

9:15 - 10:15 a.m.

International Session: The Changing Role of ESAs

(Caxambas 1)

Special Issues and Federal Policy: Reauthorization of IDEA & Perkins
Participate in an open discussion regarding the direction ESAs are taking in The Netherlands and the United States. New trends and future directions will be analyzed with particular emphasis on information technology, special education, equity and leadership training. The audience will be asked to share their insights on the change process and examine ways the two associations can help their respective memberships work together.

Presenter: Ruud Gorter, Executive Director, EdVenture, The Hague, The Netherlands; Brian Talbot, Executive Director, the Association of Educational Service Agencies, Arlington, VA



9:15 - 10:15 a.m.

Measuring Impact of Service: Identification of Key Indicators (Palms Sentry 2)



Staff Quality: Training and Development

Impact is the difference made in people's lives as a result of programs and services offered. The Hamilton County Educational Service Center is in the process of developing and piloting a system of key indicators to measure the impact of services provided by the organization. Through the development of a matrix of key indicators and the creation of protocols, templates and suggested measurement strategies, service impact throughout the organization will be assessed and shared with stakeholders and customers. The service impact framework, processes and tools will assist service providers with determining sustained impact of the services being provided. These tools, strategies and processes will be shared and demonstrated during this session.

Presenter: William K. Bogdan, Assistant Superintendent, Hamilton County Educational Service Center, Cincinnati, OH; Vikki Clemons, Director of School Improvement Services, Hamilton County Educational Service Center, Cincinnati, OH; Jillian Darwish, Coordinator, Research, Development and Evaluation, Hamilton County Educational Services, Cincinnati, OH

9:15 - 10:15 a.m.

Reaching out for Funds and Friends (Palms Coconut)



Leadership: Governance, Board Development, and Policy

Faced with a volatile financial environment in 1994, the Multnomah Education Service District Board had a choice: it could lament its gloomy financial future and watch as programs struggled to survive, or it could shape its destiny by reaching out to raise new friends and funds. Taking the second option, the Board created a separate fundraising foundation to support and enhance educational services. Since then, the Multnomah ESD Foundation has received over \$1.6 million in private contributions and grants from individuals, businesses, and foundations. This workshop explores the challenges and rewards of aggressive fundraising for a regional education agency.

Presenter: Sy Kornbrodt, Board Director, Multnomah Education Service District, Portland, OR; Mark Skolnick, Director of Public Affairs, Multnomah Education Service District, Portland, OR; Patricia Swanson, Board Director, Multnomah Education Service District, Portland, OR; Geri Washington, MESD Board Director, Multnomah Education Service District, Portland, OR



9:15 - 10:15 a.m.

Supporting Academic Standards through Instructional Technology (Palms Royal 3)

Technology: Transforming Learning

Innovative approaches to education are required for every student in Santa Clara County to meet state standards and pass the high stakes graduation test, the California High School Exit Exam (CAHSEE). "Math Mentor," the after-school television series, is a direct intervention strategy focused on the math content standards. Students, teachers, and parents can view these dynamic shows as teachers assist students in solving their call-in problems and additional math teachers work through problems off-air and in second languages. Review of problem-solving procedures is available through a Web site. This presentation highlights the series content, the success data, the Web site offerings, the process of development, and those components that make this show successful.

Presenter: Laura L. Kinley, Director, Technology Learning Services, Santa Clara County Office of Education, San Jose, CA; Bonnie A. Plummer, Assistant Superintendent, Santa Clara County Office of Education, San Jose, CA

9:15 - 10:15 a.m.

The Nassau BOCES Leadership Institute (Palms Sentry 3)

Leadership: Governance, Board Development, and Policy

Greater understanding of the agency's shared mission, stronger supervisory skills, and cross-departmental relationship building—these are just three results of the Nassau BOCES Leadership Institute. This two-year-old program involves every administrator in the agency—some 180 individuals in all, ranging from entry-level program managers to the district superintendent. In monthly "cohort groups" of about two dozen each, they have worked on such topics as future-oriented leadership skills, trust building, day-to-day supervision, and the Nassau BOCES Strategic Plan. This session provides a step-by-step introduction to the model, including needs assessment, results of ongoing evaluation, the Institute's role in successful planning, and the "growing pains" to expect.

Presenter: Marguerite Costello, Executive Director, Human Resources, Nassau BOCES, Garden City, NY; Lucinda Hurley, Executive Director, Communications and Agency Plan, Nassau BOCES, Garden City, NY; Jerry W. Shiveley, District Superintendent, Nassau BOCES, Garden City, NY



9:15 - 10:15 a.m.

The Wild Side of Technology: The Columbus Zoo and Aquarium Program (Palms Royal 2)



Technology: Transforming Learning

The Delaware~Union ESC, in collaboration with the Franklin County ESC and the Columbus Zoo and Aquarium of Ohio, has developed a progressive alternative education program for junior and senior high school students. Students enrolled in Union, Franklin, and Delaware County School Districts are selected to participate in a half-day zoology focus program that incorporates engagement in research-based learning and technological applications. The utilization of technology has created an exciting and effective learning environment. Learn about this innovative integration of technology which includes the use of multimedia, electronic portfolios, and Web communication throughout the curriculum.

Presenter: Paul Kulik, Deputy Superintendent, Franklin County ESC, Columbus, OH; Todd Stark, Director of Technology, Delaware~Union Educational Service Center, Delaware, OH; Marie C. Ward, Director of Student Services, Delaware~Union Educational Service Center, Delaware, OH

9:15 - 10:15 a.m.

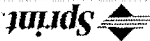
Wireless Instruction for Schools and Home (WISH) Pilot Project (Palms Royal 4)



Technology: Transforming Learning

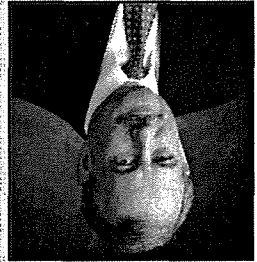
The WISH Project places pocket PCs in the hands of third grade students. Students use the hand held computers to complete accelerated reading tests, surf the Internet, and complete assignments given by the teacher via a Tablet PC and wireless connectivity. Using science probes, students also conduct science experiments. The students take the handheld computers home to complete their homework assignments and log-in to the network at school the next day to turn in their assignments. Using portable keyboards, students complete writing assignments using Pocket Word and chart their science experiment results in Pocket Excel.

Presenter: Cliff DuPuy, Associate Director of Media and Technology, Bay-Arenac ISD, Bay City, MI



Sponsored by Sprint

KEYNOTE SPEAKER: Mr. Ted Stillwill
 Ted Stillwill has served as Director of the Iowa Department of Education since his appointment by the governor in 1995. Prior to that time, he worked for 18 years as a teacher and administrator at the local level before heading the Department's activities dealing with elementary and secondary education. His passion for ensuring high standards of performance for every child has helped establish a reputation for excellence in education for the state of Iowa. As President-Elect of the Council of Chief State School Officers, Mr. Stillwill is helping chief state school officers and their organizations in achieving the vision of an American education system that enables all children to succeed in school, work, and life.



Announcement of final three vacation package prize winners.

10:30 – 12:00 p.m.
 Closing General Session & Brunch (Grand Ballroom)
 Presiding: Wayne Bell
 E. Robert Stephens Award Presentation: Judith Miller
 Award Recipient: Craig Stanley (see page 8)
 Keynote Speaker Introduction: Kan Artstrom
 Call to 2004 Conference: Tim Gavigan
 Closing Comments: Joe Mannell

Product Workshop Overview

Product workshops are a chance to learn more about businesses and products that contribute to ESA and educational success. Workshops provide a valuable hands-on-experience – an opportunity to interact with the products as well as their representatives. Product workshop descriptions are listed throughout the program book.

Thursday, December 4

- 10:45 – 11:45 a.m. Jason Foundation (Tampa)
PowerSchool (Orlando)
- 1:45 – 2:45 p.m. Executive Intelligence (Tampa)
Hewlett-Packard (Orlando)
- 3:00 – 4:00 p.m. Teachers Pal (Tampa)
Applytoteach.com (Orlando)

Friday, December 5

- 10:45 – 11:45 a.m. Educator\$Money (Tampa)
HP/Levings Learning (Orlando)
- 1:45 – 2:45 p.m. Sprint/Learning Station (Tampa)
Blackboard, Inc. (Orlando)
- 3:00 – 4:00 p.m. Learning Point Associates (Tampa)

Saturday, December 6

- 8:00 – 9:00 a.m. United Learning (Tampa)
eZedia, Incl (Orlando)
- 9:15 – 10:15 a.m. Educator\$Money (Tampa)
HOSTS Learning (Orlando)