

Saturday at a Glance

7:30-9:00 a.m. Coffee Service
 8:00-9:00 a.m. Concurrent Sessions
 9:15-10:15 a.m. Concurrent Sessions & Product Workshop
 10:30 a.m.-12:30 p.m. Brunch & Closing General Session

7:30 - 9:00 a.m.

Coffee Service

Salon 1-6 Foyer and Salon A-E Foyer

8:00 - 9:00 a.m.

escWorks: Collaborative, Customized Web Applications



Directors Suite V

Program Area: *Technology*

This session will demonstrate how collaborative efforts between ESAs can create web applications customized for individual service agencies that are useful for other ESAs. Applications created by ESAs from multiple states will be showcased. A demonstration of the escWorks product and modules will showcase the means by which applied knowledge is used to make an ESA more effective and efficient.

Lead Presenter: Wesley Talbert, Director, Region 4 ESC, Houston, TX

Presenter: Yvonne Corley, Associate County School Superintendent, Pinal County ESA, Florence, AZ

8:00 - 9:00 a.m.

NAMTC Presents: Copyright Policies - After the Basics



Salon D

Program Area: *Technology*

Copyright law has undergone major revisions in the last decade. This session will focus on the changes relevant to school districts and ESAs with discussions on writing policies that cover the new digital technologies. Attendees will receive a CD with primers on Trademarks and Digital Photos produced by the Association for Information Media and Equipment.

Lead Presenter: Betty Ehlinger, Executive Director, NAMTC, Cedar Rapids, IA

Presenter: Gary Ross, Lane HSD, Eugene, OR

8:00 - 9:00 a.m. _____

School Improvement: The Power of ESA & School District Collaboration

Directors Suite I



Program Area: *Accountability & Standards*

Northwest Regional ESD is collaborating with its component districts to implement a systemic approach to school improvement. The project is based on work from Doug Reeves and The Center for Performance Assessment. This presentation will address the following: 1) A system of accountability for student learning; 2) Processes for data-driven decision-making, curriculum focus and alignment, and on-going assessments; 3) Examples of the collaborative efforts and plans for the future; 4) Funding in a highly diverse service area; and 5) Impact on regional leadership and cooperation.

Lead Presenter: Arthur Anderson, NRES, Hillsboro, OR

8:00 - 9:00 a.m. _____

Show Me, Don't Tell Me: Using Digital Video for Professional Development

Salon 3



Program Area: *Technology*

Free and easy-to-use digital video software is an effective tool for professional development. Learn how a network of ten after-school programs use video images from their homework centers and enrichment classes to help staff reflect on current teaching practices and program improvement. Video images, used to document best practices, capture the subtle nuances involved in teaching, such as body language, voice tone and physical environment. This workshop demonstrates the steps to easily create a professional development video tool.

Lead Presenter: William Randolph, Hampshire Educational Collaborative, Northampton, MA

8:00 - 9:00 a.m. _____

Student Voices in Accountability

Salon A



Program Area: *Accountability & Standards*

In this age of data-driven accountability, schools frequently overlook one of the most valuable sources of data - student, past and present. In this presentation Washtenaw ISD will showcase ten years of survey data from exiting high school seniors, as well as five year follow-up studies of graduates. Macomb ISD has begun to collect similar data and in addition, has surveyed 9th graders after one semester of high school, offering a revealing glimpse at the grade where students start to falter.

Lead Presenter: Gayle Green, Chief Academic Officer, Macomb ISD, Clinton Township, MI

Presenter: William Miller, Supt, Washtenaw ISD, Ann Arbor, MI

Saturday, December 2, 2006

8:00 - 9:00 a.m.

Together We Can Do It: Increasing Achievement for Students with

Disabilities

Salon 2

Program Area: *Leadership/Governance*

This presentation will describe a program, which provided an opportunity to explore the issues and processes within general and special education that impact achievement for students with disabilities. Participants will get an overview of the program resources that were used to build foundational knowledge among district administrators, assisting them in using their district data to develop a plan for improvement. Participants will also gain an increased understanding of the importance of collaboration between general and special education in improving student achievement.

Lead Presenter: Tamara Bashore-Berg, Consultant, Ingham ISD, Mason, MI
Presenters: Cindy Anderson, Assistant Superintendent, and Kathy Tomlanovich, Assistant Superintendent, Ingham ISD, Mason, MI

8:00 - 9:00 a.m.

Using Classroom Walk-Throughs to Monitor Curriculum

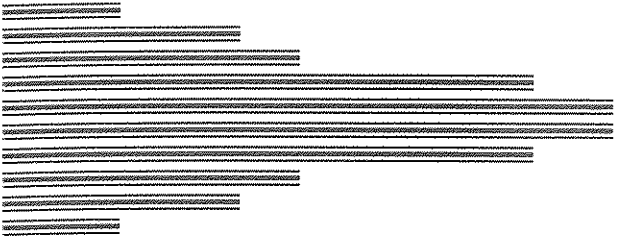


Salon 6

Program Area: *Leadership/Governance*

Monitoring the implementation of a school district's curriculum is one of the most challenging aspects of school supervision and instructional leadership. This session will explain the components of the 5-step Classroom Walk-Through process, and the use of observational data as a springboard to work on staff development and school improvement. Participants will learn how to conduct classroom observations that focus on the curriculum objectives being taught and effective instructional practices. Mercer County ESC will explain its role in training educators in effective walk-throughs.

Lead Presenter: Jeffrey Tuneberg, Curriculum Coordinator, Mercer County ESA, Celina, OH



8:00 - 9:00 a.m.

Web-site Content Management Systems: How to Effectively Utilize & Maintain a Web Presence



Salon B

Program Area: *Technology*

Content Management Systems (CMS) have become a standard component of school district and ESA web sites. With an effective CMS, organizations can fully maintain every aspect of their web site without any special hardware, software, or training. An effective CMS can: 1) Promote an ESA with a consistent and professional web presence; 2) Improve communication with an easily maintained web site; 3) Allow staff members to maintain their area of the site; and 4) Maintain complete control of web site permissions. During this session, participants will receive information on how other educational organizations are using CMS products.

Lead Presenter: Jeff Hinds, Ex Dir of Instruction, CESA 6, Oshkosh, WI

9:15 - 10:15 a.m.

Coalition of Ohio Appalachian Learners: Technology, Content, Pedagogy & Teacher Cohorts



Salon 2

Program Area: *Technology*

This presentation will showcase the first year of the Coalition of Ohio Appalachian Learners (C.O.A.L.) by describing the program's history and the educational research that was utilized in the creation of C.O.A.L. Teacher Leaders will explain how C.O.A.L. creates quality professional development for Ohio Appalachian fifth grade teachers through the fusion of content, technology, pedagogy, and cohort groups. The importance of technology for participants and the evaluation of this program will be highlighted through quantitative and qualitative results data.

Lead Presenter: Marilyn Parkes, Consultant, Columbiana County ESC, Lisbon, OH

Presenters: Steven Hall, Educator, East Liverpool City School, Newell, WV; Tonyea Kellison, Educator, Southern Local Schools, Salem, OH; Susan Kershner, Educator, Crestview Local Schools, Columbiana, OH; Christine Laughlin, Educator, Far East Regional School Improvement Team, Chester, WV; John Smith, Educator, East Liverpool City Schools, East Liverpool, OH; Wendy Sternagle, Educator, East Liverpool City Schools, Salem, OH

9:15 - 10:15 a.m.
Construction & Bond Planning: Prepping the Board & Community for an Election Question



Program Area: Entrepreneurism & Public Agencies

Salon 3
For many small, rural school districts, it has been 10, 20, or even 30 years since the last major construction project. Districts are finding that buildings are not able to meet heat and cooling needs, technology upgrades, or seismic, ADA and other building code updates. How does a board come to agreement, gather information from the community, and then communicate the need for new construction and a supporting bond measure? ESD 112 Construction Services and Public Information staff has piloted a successful program to organize a successful bond measure.

Lead Presenter: Gail Spolar, Public Info, ESD 112, Vancouver, WA

Presenter: Dave Nichols, Construction Services Group Director, ESD 112, Vancouver, WA

9:15 - 10:15 a.m.

Anchoring Instruction in a Standards-Based Classroom



Directors Suite 1

Program Area: Accountability & Standards

Have we really created standards-based classrooms, or are we simply using standards in our traditional classroom environments? This presentation will break down the differences between a traditional classroom and a standards-based classroom. The focus will be on a variety of manageable components that any teacher can implement. These strategies will focus students on the content, relieve stress for teachers, improve test scores, and create a positive classroom environment.

Lead Presenter: Sharon Rybak, Director, ESD of Lorain County, Elyria, OH

9:15 - 10:15 a.m.

From Systems Thinking to Systems Action: Using System's Methodology to Design the Next Generation Schools



Directors Suite V

Program Area: Leadership/Governance

The Midwest Center for Innovation & System Design, a systems design center created by the Grant Wood AEA, in cooperation with a leading systems scientist, is helping schools and communities utilize design methodologies to create the next generation of school system. Systems methodology is a stark department from traditional strategic planning processes and continuous improvement initiatives. This session explores systems methodology through the example of two Iowa school districts that are utilizing the Center and systems methodology to redesign their organizations.

Lead Presenter: Trace Pickering, Grant Wood AEA, Cedar Rapids, IA

9:15 - 10:15 a.m.

Funding & Managing a High School Improvement Initiative
Salon E



Program Area: *Leadership/Governance*

ESAs can be a catalyst for stimulating high school reform. Kentucky Educational Development Corporation (KEDC) partnered with seven school districts for a three-year, \$2.3 million project, funded by USED to enable high schools to provide a more personalized and successful learning environment for students. This session will describe the process used to win the grant, profile significant leadership services provided, and present lessons learned during project implementation, including results of external evaluations. Participants will discuss actions to address barriers to high school improvement.

Lead Presenter: Hobart Harmon, Consultant, Professional Consulting and Research Services, Timberville, VA

Presenter: Rocky Wallace, Director, Instructional Support, Kentucky Educational Development Corporation, Ashland, KY

9:15 - 10:15 a.m.

Long-Range Planning & Data Profiles for School Districts
Salon A



Program Area: *Leadership/Governance*

This session will showcase a customized service provided by the Southeast Kansas ESC to assist school districts in creating long-range plans and making data-driven decisions to increase student achievement. This interactive presentation will demonstrate the core components of long-range planning, including synthesizing school district data, identifying critical issues, prioritizing objectives, and assisting school districts with identification and implementation of action steps needed to accomplish planning goals.

Lead Presenter: Brad Stefanoni, Director of Business Development and Partnerships, Southeast Kansas ESC, Girard, KS

Presenters: Chris Christman, Chair of Special Services and Leadership Studies, Pittsburg State University, Pittsburg, KS

Stacy Drennan, Planning Facilitator, Southeast Kansas ESC, Girard, KS

Saturday, December 2, 2006

9:15 - 10:15 a.m.

Improving Organizational Climate: Building Confidence &



Salon I

Credibility

Program Area: Leadership/Governance

After three years of scandal and crisis, Oakland Schools was challenged by the loss of trust and credibility among its employees, constituent school districts, and the larger community. This session will describe the specific steps used to regain confidence by engaging employees in planning for organizational improvement, by collecting data to identify priorities for improving organizational climate, by developing leadership capacity and effective team behaviors, and by establishing goals and measures to increase accountability for results. These steps can be replicated by any ESA—no crisis required!

Lead Presenter: Vickie Markavitch, Superintendent, Oakland Schools, Waterford, MI

Presenter: Carol Klenow, Associate Superintendent, Oakland Schools, Waterford, MI

9:15 - 10:15 a.m.

NAAMTC Presents: Policies Are the Foundation for Technology

Programs

Salon D

Program Area: Technology

With the changing nature of technology, it is important that board policies, administrative regulations and program procedures be maintained to ensure appropriate services, to meet federal and state requirements, and to provide the foundation for solid technology services to both internal and external clients. The presenters will review policies that provide guidance on many aspects of technology use, internet access, software development, and availability of equipment to staff. Session attendees will receive a CD that includes all the policies presented in the session and will have the opportunity to participate in the development of a technology policy.

Lead Presenter: Ron Enger, Southern Oregon ESD, Medford, OR

Presenter: Clifford Ehlinger, Grant Wood AEA, Cedar Rapids, IA

9:15 - 10:15 a.m.

School Cultures: Trust as the Gateway to Improved Student Achievement

Salon C

Program Area: *Entrepreneurism & Public Achievement*



Research shows that a crucial component related to student achievement is the level of trust among the staff members in a school. When negativity and incivility have replaced trust and a clear focus on student achievement, school districts contact Puget Sound ESD to assist in rebuilding trust. This interactive session will review a process that supports schools in reinventing their buildings' cultures. We will demonstrate how to design the work, gather and present data, and structure services to provide follow-up support and skill-building for school administrators and staff.

Lead Presenter: Janice Watson, Deputy Superintendent, Puget Sound ESD, Renton, WA

Presenter: Gordon Linse, Assistant Executive Director, Learning and Teaching, Puget Sound, ESD, Renton, WA

9:15 - 10:15 a.m.

Student Threat Assessment: One ESA's Role in Designing & Implementing a Multi-agency Approach

Salon B

Program Area: *Entrepreneurism & Public Agencies*



In this workshop, the presenters will discuss the approach taken to create and maintain the Mid Valley Student Threat Assessment System. This approach has successfully linked law enforcement, mental health agencies, the juvenile justice system and schools in a collaborative effort to reduce the risk of violence for over 150 Oregon school. This session will highlight the role played by the Willamette ESD to implement the system for 18 rural districts. Workshop participants will gain enough information to make informed judgments about the System and its potential applicability to their own regions.

Lead Presenter: Michael Cunningham, Special Projects Coordinator, Willamette ESD, Salem, OR

Presenter: Maureen Casey, Superintendent, Willamette ESD, Salem, OR