



# AESA

ASSOCIATION OF  
EDUCATIONAL  
SERVICE AGENCIES

**Advocacy Challenge**

**National Title IIA  
Day of Action June 14, 2017**

AESA is pleased to partner with AASA, AFSA, NAESP, NASSP, Learning Forward, ASCD, and New Leaders for a National Title IIA Day of Action. This is in response to President Trump's proposed budget for FY18

### 3 Simple Ways to Participate

1. Send a prewritten letter or write your own
2. Tweet – participate in Thunderclap or Tweet on your own
3. Call members of Congress

**Send a prewritten letter to Congress:** You can send a pre-loaded letter using [NASSP's Legislative Action Center](#), which is open to non-NASSP members or use this **sample letter:**

Dear \_\_\_\_\_,

I am writing as a constituent, as a leader in my region, and as a leader in my community to strongly urge you to provide full funding for the Title II, Part A program in FY 2018.

As an education leader, I was encouraged when Congress passed the bipartisan Every Student Succeeds Act (ESSA) in 2015. ESSA provided new opportunities for schools to invest in principal leadership and support for our previously overlooked profession. In fact, many states have wisely already taken advantage of the optional 3 percent state set aside of Title II, Part A funds for school leadership specific activities.

Title II already saw a drastic reduction this year when \$249 million was cut from the program for FY 2017. Despite these already harmful cuts, President Trump has proposed to completely eliminate funding for Title II, Part A in his FY 2018 Budget Request. This is not only dangerously shortsighted, it would severely disrupt many states' ESSA implementation plans, and hamper our efforts to increase student achievement.

Title II, Part A provides critical funding to states for the purposes of preparing, training, recruiting, and retaining high-quality teachers, principals, assistant principals, and other school leaders. Given the unique role that principals play in ensuring that our nation's teachers are supported, and that our students have a high-quality learning experience through high school in order to be college and career ready, principals must be afforded the necessary opportunities for professional learning and growth as they work to improve teaching and learning in all schools.

I am extremely disheartened by President Trump's proposal and urge you to fully restore funding for Title II, Part A in FY 2018.

Thank you for your consideration, and for your support of our nation's educators and students.

## Tweet #TitleIIA, #FundTitleIIA @[Senators and Reps]

Here are some **sample tweets** you can use (or write your own!):

- #TitleIIA allows states and districts to improve teaching and school leadership through professional learning
- #TitleIIA is critical for achieving the goals around equity and excellence in ESSA.
- Fund #TitleIIA to support increased student achievement by promoting strategies to positively affect teacher and principal effectiveness.
- Fund #TitleIIA, it is critical for school leaders and principals to do their jobs effectively, cuts threaten this ability
- Millions of school leaders depend on #TitleIIA to improve schools and instruction in the classroom, fully #FundTitleIIA
- #ESSA allows states to use 3% of #TitleIIA funds for PD for principals, cutting decreases the chances to seize this opportunity
- Fund #TitleIIA and give state #ESSA plans a chance to work!

**About Thunderclap** *Particular to state executives, a role for your state association:* The call to action includes a [Thunderclap](#) which will make your organization's participation in the event on social media quick and easy. Just click the link above, sign your organization up for what social media outlets you would like to participate in, and then on June 14 at 10:00 am (ET) a prerecorded message will be sent out for you on whatever outlets you signed up for.

## Call your members in Congress!

Unsure who your Representative is? Visit the [Find Your Representative](#) tool. Unsure what to say? Here is a **sample script** you can use when speaking to staff member of the office.

I am a [insert title and organizational affiliation] and I am calling to urge Senator/Representative [insert name here] to restore cuts made to Title II, Part A of the Every Student Succeeds Act (ESSA), which provides principals, school leaders and all educators with specific professional development opportunities. It also provides critical funding to states for the purposes of preparing, training, recruiting, and retaining high-quality teachers, principals, assistant principals, and other school leaders.

I am extremely concerned about the deep cuts made to Title II, Part A and believe this will severely disrupt many states' ESSA implementation plans, and hamper our efforts to increase student achievement. Given the unique role that principals play in ensuring that our nation's teachers are supported, and that our students have a high-quality learning experiences in order to be college and career ready, principals must be afforded the necessary opportunities for professional learning and growth as they work to improve teaching and learning in all schools. I urge Senator/Representative [insert name] to restore Title II, Part A funding.

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