



February 16, 2012

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Dear Member,

SAVE THE DATES - Summer CEO Conference - July 23 - 26, 2012

We are pleased to announce the Summer CEO conference will be held at the Grove Hotel in Boise, Idaho from July 23rd to July 26th. This special CEO focused event always provides great CEO development opportunities.

www.aesa.us

Online News Access

We share the Online News with all of the emails who are on our list. If you believe there are some other folks in your agency that would benefit or enjoy following these publications, please send us their email address and we will get them added. We want to share the good news.

Great American Classroom Makeover Finalists

Great American Financial Resources®, Inc., is helping three deserving classrooms receive a facelift with the fourth annual Great American Classroom Makeover. Teachers can win up to \$5,000 to buy needed classroom supplies, plus an additional \$5,000 prize for their school. AESAs and GAFRI announced this makeover opportunity a couple of months ago. Finalists are located in Missouri, Michigan, North Dakota, Tennessee, Illinois, Utah, California, Idaho, Mississippi, and Virginia. Check out the finalists and cast your vote - voting is open until February 29th.



[Read More](#)

President Obama's Budget Proposal

As you have seen in the news, the President's budget proposal was released showing a \$1.7 billion increase in education funding. We have provided you with a link here to review the proposal which is on the US Department of Education's website.

[Budget Summary](#)

Corwin Renews Partnership with AESA

Corwin, a leading publisher of professional development resources for PreK-12 educators, has renewed its partnership with AESA. As an official business partner, Corwin will work with AESA to offer high-quality, cost-effective professional learning products to its 553 member ESAs.



"We believe that ESAs are integral to all the dynamic changes happening in education. Combining Corwin's books, courses and author relationships with ESAs' professional training capabilities is a home run for educators nationwide," says Mike Soules, President of Corwin.

Member ESAs, especially those serving as fiscal agents, will have access to special pricing on Corwin resources and can consult with Corwin sales managers for customized product recommendations to use in their professional development programs.

"We're thrilled to continue working with Corwin, a recognized leader in professional publishing for the teachers, principals, and other education professionals who benefit from professional development programs provided by ESAs," says Lee Warne, Executive Director of AESA.

Through the partnership, AESA will gain access to Corwin's world-class authors as keynote speakers for its annual conference. Educational neuroscience expert David A. Sousa and renowned school reform expert Michael Fullan delivered keynote addresses at the 2011 national conference. Marcia L.

Tate, the author of more than a dozen popular books on brain-based learning, will deliver the keynote address at this year's national conference.

In addition, Corwin and AESA will continue to explore joint ventures such as co-publication opportunities, training programs for staff developers and revenue sharing opportunities for member ESAs.

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Corwin, a SAGE company, was established in 1990 to provide solutions for PreK-12 educators. Corwin produces books and multimedia resources that range from very practical, experience-based resources to more reflective or research-based titles, and are written for a diverse set of professionals-principals, administrators, specialists, teachers, counselors, consultants, teacher educators, and collegiate-level students.

www.corwin.com

SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology, and medicine. An independent company, SAGE has principal offices in Los Angeles, London, New Delhi, Singapore and Washington DC. www.sagepublications.com

