



October 31, 2012

---

## Quick Links

[AESAs Conference Registration](#)

[Contact AESAs](#)  
[info@aesas.us](mailto:info@aesas.us)  
[www.aesa.us](http://www.aesa.us)



## Dear Member,

---

### Hurricane Sandy - The Impact

I know I speak for ESA folks from around the country as we share our thoughts of support to our ESA friends in the eastern part of the country. A number of you have been shut down, but early reports are that people are OK. If any of you want to reach out for anything, please let us know how we might be able to help.

---

### AESAs Annual Conference

#### [Program Book is Online!](#)

Check out all the breakout sessions, keynotes, and activities at this year's AESAs Annual Conference in Tampa - November 28-December 1st. There are some wonderful learning opportunities for you, your staff, and your governance group. The hotel rates will stay low until November 2nd, so [register now](#) and save!

---

### Newer CEO Orientation and Professional Development

A new program was launched this month with the purpose to orient new and "sort of" new CEOs to the job, to the ESA as a national institution, to colleagues, and to the professional network represented by AESAs. Fifteen new and experienced

CEOs representing four states (Ohio, Oregon, Colorado, Minnesota), attended the first session in Denver, CO on October 21-23, 2012. The "faculty" included Twyla Barnes (ESD 112-WA); Craig Burford (OESCA - Ohio); Bob Stephens (IA); Peter Young (AESA); Lee Warne (AESA); and Susan Leddick (PKR, Inc. - MT). AESA business partner McREL generously hosted the event at their offices.

This program grew out of conversations among agency and state association leaders in Oregon and Ohio, building on their recognition of similar challenges facing the new generation of CEOs and the potential for a small scale personalized learning experience to address those challenges.

The enthusiastic response of participants was typified by George Murdock of Oregon, who said, "If I had had any idea of how good this was going to be, I would have brought my successor. When you do this again, I want to be first in line!"

There is some planning going on to repeat this unique professional development offering sometime in early March, 2013, with both of these cohorts continuing their learning as part of the Summer CEO Leadership Conference in Mystic, CT. If you would like more information, contact AESA ([info@aesa.us](mailto:info@aesa.us)) or Susan Leddick at [www.pknet.com](http://www.pknet.com).

