AESA EXHIBITOR PROSPECTUS

AESA is a national professional organization with 500+ members who are educational service agencies. They support public and private schools and impact over 40 million students nationwide. This is your opportunity to introduce your organization to educational service agencies from across the United States!

CREATING *magic*

AESA
ASSOCIATION OF
EDUCATIONAL SERVICE AGENCIES

2023 ANNUAL CONFERENCE
NOV. 29 - DEC. 1
ANAHEIM, CALIFORNIA

AESA EXHIBIT HALL:
A Hub of Activity

WEDNESDAY, NOVEMBER 29

Welcome Reception

Everyone gathers to meet friends and network with exhibitors.

THURSDAY, NOVEMBER 30

Continental Breakfast

Attendees enjoy breakfast and their morning coffee while meeting with exhibitors.

Reception & Auction

This fun event is one more opportunity to meet with attendees. It includes a must-see "live" auction.

Educational Service Agencies (ESAs) are a Critical Market for Your Products and Services

ESAs are in face-to-face contact with nearly every superintendent and key staff of local school districts on a weekly/monthly basis.

ESAs are acutely aware of the needs and problems faced by local public, private, and parochial schools, and other youth service agencies in their service area.

The Only National Conference Dedicated to ESAs

700+ Conference Attendees

Exhibitors have access to over 700 attendees who are key decision makers - or who have direct access to decision makers.

Extend Your Reach

ESAs serve 80% of public school districts, 83% of private schools, and 80% of the nation's educators.

AESA has 500+ Members

When you partner with AESA members, you have the potential of reaching the ESA and the schools in their service areas.

Access Key Decision Makers.
You are invited to be an exhibitor at the AESA Annual Conference!

CONFERENCE INFORMATION

Location: Marquis Ballroom, Anaheim Marriott, Anaheim, CA

Conference Dates: November 29-December 1, 2023

Exhibit Dates: November 29-30, 2023

Exhibit Hours:

Wednesday, November 29

8 AM-3 PM: Exhibitor move-in

4:30-6:30 PM: Welcome Reception / Exhibits Open

Thursday, November 30

7:30-8:30 AM: Continental breakfast in the hall

12 PM: Marketplace Lunch

4-5:30 PM: Member Reception/auction

Move-out begins immediately following the live auction.

EXHIBITOR DETAILS

Exhibitor Move-In begins on Wednesday at 8 AM and must be completed by 3 PM.

Exhibitor Orientation is on Wednesday at 3:30 PM in the exhibit hall. This is a short welcome meeting to provide exhibitors with an overview of AESA and conference attendees.

Dismantling cannot begin until the exhibit hall closes at the end of the live auction at 5:30 PM on Thursday.

All materials must be removed by 8 PM on Thursday.

Rules: Please read the Rules & Regulations for important information.

RESERVE YOUR BOOTH EARLY AND SAVE

BEFORE OCT. 1 $1,900   **AFTER OCT. 1** $2,100

Booth fees include the following:

✓ 10x10 Booth package: pipe and drape, signage, skirted table, and two chairs (please note the hall is carpeted)

✓ Pre- and post- conference attendee lists

✓ Two (2) full conference registrations - includes Thursday breakfast and lunch

✓ Listing in the AESA Online Exhibitor Directory

✓ Complimentary Wi-Fi in the exhibit hall

Not included: *Electricity, wired internet, audio/visual equipment, and other furnishings. More details will be included in the service kit that will be available this fall.*

BOOTH SELECTION & PAYMENT MADE EASY!

NEW! We have a new purchasing process for exhibitors this year.

Purchase Your Booth >>   **Read Purchasing Instructions >>**

1 Review Exhibitor Floor Plan Below

Select your booth from the drop-down list of available booths

2 Access the Online Application

Select your booth and register your on-site booth staff

3 Review Exhibitor Rules & Regulations

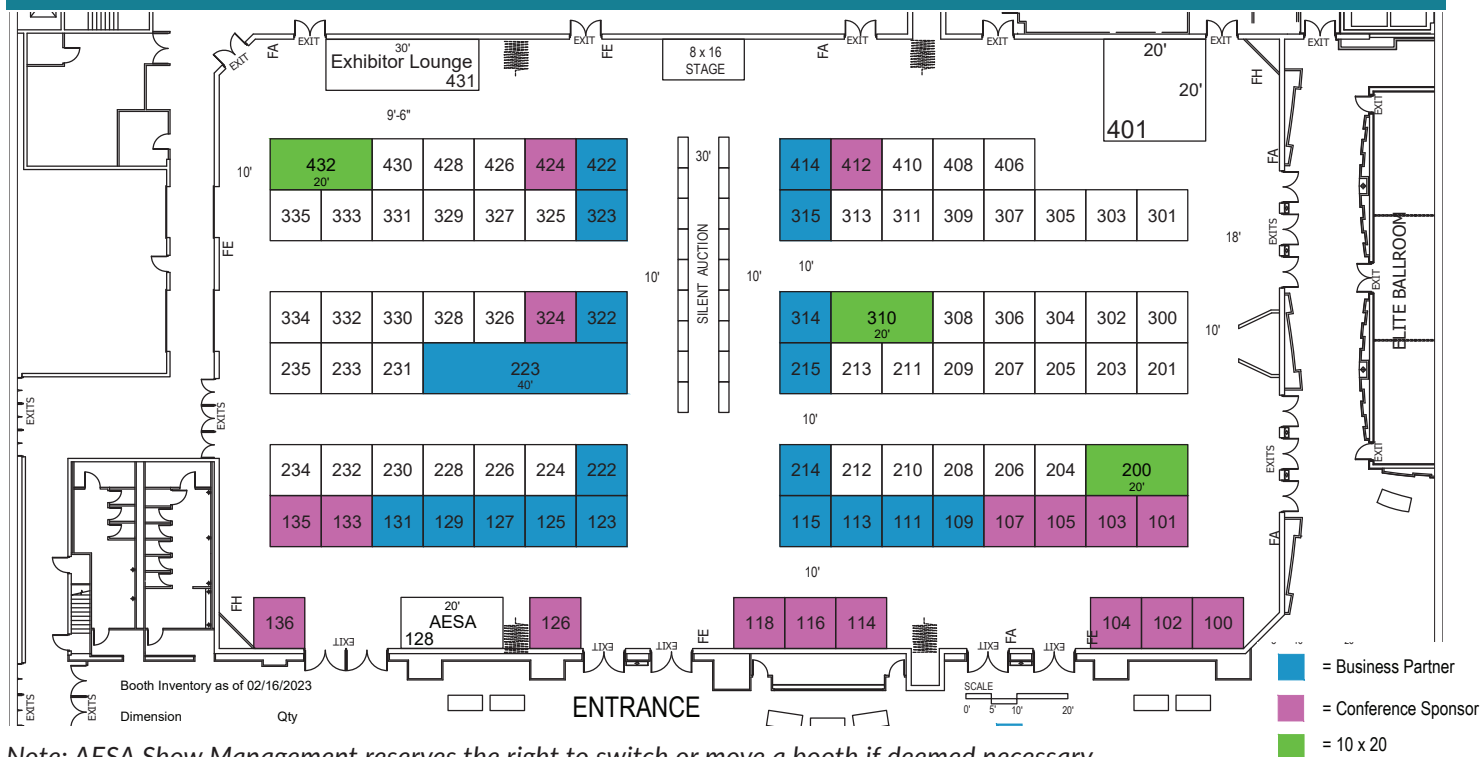Confirm that you have read and accept exhibitor rules and regulations

4 Pay For Your Booth

Once payment is processed, your booth selection will be approved and a confirmation sent

*You will have the ability to make adjustments to your booth information as you finalize booth details.

Exhibitor Hall: Marquis Ballroom, Anaheim Marriott

Booth Inventory as of 02/16/2023

ENTRANCE

= Business Partner
= Conference Sponsor
= 10 x 20

Note: AESA Show Management reserves the right to switch or move a booth if deemed necessary.

Exhibitor Directory

Your organization will be included in the AESA Online Exhibitor Directory. Your organization will also be added to the conference mobile app in the fall before it goes live to all attendees. You will be able to make adjustments to your booth information as you finalize your details.

Booths sell out fast! For more information, contact:

Dyanne Hughes, CMP, AESA Conference Director | 904.624.0940 | dyannehughes@comcast.net

AESA — Spotlight Your Organization for Greater Exposure!

ASSOCIATION OF EDUCATIONAL SERVICE AGENCIES

There are a variety of ways for you to gain additional exposure at the conference.

Select the item(s) that best meet your organization's objectives. Specific benefits are listed with each sponsorship item. Don't miss this opportunity to spotlight your organization to potential customers.

2023 ANNUAL CONFERENCE SPONSORSHIPS	COUNCIL DINNER	WELCOME RECEPTION	THURSDAY BREAKFAST	THURSDAY LUNCH	MEMBERS RECEPTION	FRIDAY BREAKFAST	LANYARD	CONFERENCE MOBILE APP	CONFERENCE WI-FI	CONFERENCE BAG
EVENT DATE:	November 28, 2023	November 29, 2023	November 30, 2023	November 30, 2023	November 30, 2023	December 1, 2023	ENTIRE CONFERENCE	ENTIRE CONFERENCE	ENTIRE CONFERENCE	ENTIRE CONFERENCE
	$7,500	$7,500	$7,500	$7,500	$7,500	$7,500	$5,500	$3,000	$3,000	$4,500
	SOLD						**SOLD**			
TARGETED NETWORKING										
Introduction at event	X									
Greet attendees as they arrive at the event	X	X	X	X	X	X				
One invitation to Council Dinner at the Annual Conference		X	X	X	X	X				
15-minute message at dinner to attendees	X									
Opportunity to provide branded promotional items at the event	X	X	X	X	X	X				
EXHIBIT PRESENCE										
One comp 10X10 exhibit booth	X	X	X	X	X	X	X			
Two complimentary full-conference registrations	X	X	X	X	X	X	X			
BRAND RECOGNITION										
Your logo on the event signage	X	X	X	X	X	X	X	X	X	X
Your logo on the conference home page and sponsorship page with link to your website	X	X	X	X	X	X	X	X	X	X
Your logo in mobile app	X	X	X	X	X	X	X	X	X	X
Your logo co-branded with AESA on item to be branded								X	X	X
Pre- and post -conference registration lists (postal and email addresses)	X	X	X	X	X	X	X	X	X	X
Company profile in conference app	X	X	X	X	X	X	X	X	X	X
Your logo on general sponsor thank you signage	X	X	X	X	X	X	X	X	X	X
Recognition on sponsor thank you page in the conference app	X	X	X	X	X	X	X	X	X	X