

AESA Global Coordinator: Purpose, Program, & Profile

Purpose

AESA Global Coordinators are visionary educators and leaders committed to preparing students and educators for their world. In today's interconnected society, global competence and 21st-century readiness are not optional, they are essential. The AESA Global Coordinator Training Program is more than professional development—it is a strategic investment in the future of your ESA, your educators, and your students.

Program

The AESA Global Training & Preparation Curriculum© is a year-long program combining:

- Real-life applications and applied simulations
- Webinars and synchronous learning modules
- International field immersion and delegation leadership
- Candidates who demonstrate program competencies will emerge as **credentialed AESA Global Coordinators**, equipped with:
 - o Ethical leadership and global diplomacy skills
 - o Cross-cultural negotiation and conflict resolution strategies
 - o Strategy-driven engagement and partnership plans
 - o Firsthand experience in leading international initiatives

Impact for ESAs

Having a Global Coordinator strengthens your ESA's capacity to:

- Expand global competence for educators and students
- Advance 21st-century readiness with skills in planning, communication, leadership, and adaptability
- Model ethical leadership rooted in equity, diplomacy, and cultural intelligence
- Create sustainable partnerships that provide enrichment and revenue-generating opportunities
- **Bring global experiences home** through simulations, immersions, and international collaborations

AESA Global Coordinator Profile

AESA Global Coordinators are mid-to-senior level educators and leaders with proven experience in program development, student services, or international education. They are strategic thinkers, skilled communicators, and culturally intelligent professionals who are passionate about advancing global engagement and educational equity.

Global Coordinators will:

- Act as ambassadors for their agencies, fostering world citizenry and connecting local communities to global opportunities
- Serve as public representatives and trusted liaisons between AESA Global and their ESA
- Establish and sustain international projects and partnerships in alignment with AESA Global initiatives
- Mentor peers, support community engagement, and strengthen educational diplomacy at home and abroad

Knowledge & Experience

- Demonstrated leadership in education, with experience in student services, curriculum, program coordination, or executive leadership roles.
- Background in developing initiatives, partnerships, or international programming.
- Familiarity with global education systems, cultural competence, and diversity, equity, and inclusion principles.

Skills & Abilities

- Cultural Intelligence (CQ): Adaptable, open-minded, and able to navigate diverse cultural contexts with diplomacy and ethical leadership.
- Communication & Relationship Building: Strong oral and written communication, conflict resolution, and mentoring skills; capable of fostering trust across diverse audiences.
- Strategic & Analytical Thinking: Skilled in program design, market analysis, and partnership development; able to manage multiple projects and apply data-driven strategies.
- Leadership & Collaboration: Effective at mentoring, networking, and leading teams while collaborating with colleagues and international partners.
- **Project & Technology Management:** Organized and detail-oriented, with proficiency in digital tools, virtual collaboration, and international communication platforms.

Personal Attributes

- Passion for cultural exchange, global engagement, and educational diplomacy.
- Persistent, adaptable, and resilient in the face of challenges.
- Ethical, trustworthy, and professional, balancing seriousness with approachable, people-centered leadership.
- Willingness to commit to training requirements, travel, and flexible hours.

Post-Training Role

Global Coordinators act as liaisons for their ESAs, leading international initiatives, building sustainable partnerships, mentoring peers, and representing AESA in global forums. They drive innovative, crosscultural programming that strengthens educational systems and fosters global understanding.