

BUSINESS STRATEGY FRAMEWORK WORKSHOP 2.0

Workshop Overview

Business Strategy Framework 2.0 (BSF 2.0) is an advanced, immersive two-day workshop designed to deepen strategic leadership capabilities for ESA teams and educational leaders. Building on the foundational principles of BSF 1.0, this next-level experience equips participants to navigate complex strategic environments, especially in the context of AI and organizational transformation.

Why Attend?

Educational leaders face increasingly complex, high-stakes decisions that require more than foundational strategy. The workshop empowers participants to apply advanced strategic thinking to real-world challenges, leverage AI for competitive advantage, build effective strategic partnerships, and align organizational structures to support long-term goals.

What to Expect

BSF 2.0 is an engaging, fast-paced workshop that combines expert insight with real-time application. Leadership teams work together through hands-on exercises, peer collaboration, and focused discussions to build strategic capacity and align around a shared vision. Participants apply proven tools and frameworks to real challenges facing their agencies—leaving with a clear, actionable plan and the confidence to lead through complexity.

Key Takeaways

The framework focuses on four key areas:

- **Competitive Strategy & AI:** Explore how AI transforms competition and apply strategic models to AI-driven opportunities.
- **Managing Strategic Uncertainty:** Gain tools for navigating unpredictable shifts through scenario planning and risk mitigation.
- **Partnering on AI:** Learn to build effective AI partnerships and assess alignment and ethics in vendor relationships.
- **Organizing for Strategy:** Structure your teams and resources to drive innovation and execute long-term strategy.

Who Should Attend?

Designed for ESA leaders, program developers, and innovation teams—especially those who've completed BSF 1.0. Agencies are welcome to bring one or multiple teams. Teams of 3–6 are recommended for the best experience.

Presenters



Duncan Simester



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Questions? Contact:

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