

LEADING THROUGH STORIES: The Power of Narrative Practice

Workshop Overview

In a world full of data and directives, inspiring leadership starts with a story. *Leading Through Stories* draws on AESA's leadership philosophy and Dr. Marshall Ganz's Narrative Practice to help leaders turn values into action. This immersive workshop shows participants how to lead authentically, mobilize others, and create meaningful change—exploring the three key narratives that connect purpose, people, and action.

THE STORY OF SELF:

Sharing values through lived experience
What calls me to lead?

THE STORY OF US:

Building collective identity
What unites us in purpose and shared hope?

THE STORY OF NOW:

Inspiring action
What urgent challenge compels us to act together?

Audience:

- ESA and district leaders
- Future executives
- Professional learning facilitators

Time Commitment:

Customized half- or full-day experiences

Participants will:

- Craft their own authentic leadership stories.
- Learn to coach others in developing their narratives.
- Apply storytelling as a strategy for motivating change and deepening engagement.



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Visit our Leading Through Stories page!

More information about this program:



Jessica Huizenga
Chief Program Officer
jhuizenga@aesa.us